

8TH ANNUAL

Trish Wradenburg Gala

BE BRAIN POWERFUL

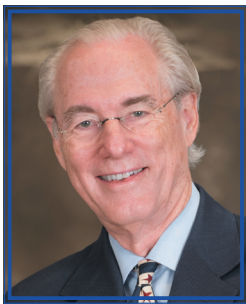


WEDNESDAY, OCTOBER 13, 2021

UsAgainstAlzheimer's



Welcome!



Welcome to the 8th Annual Trish Vradenburg Gala.

This is the second year we've produced this event from my home in Washington DC because of the pandemic. We have an engaging and entertaining evening planned for virtual attendees from across the country.

So far, tonight has produced \$525,000 to support our shared mission to end Alzheimer's. Thank you for your support and your generosity!!

This year is the most exciting since we founded UsAgainstAlzheimer's in 2010.

The FDA's approval of Biogen's Aduhelm, the first-ever disease-modifying treatment, is a turning point in the history of Alzheimer's, one that gives new hope to patients and families. This approval has already sparked announcements of other disease-modifying innovations and lower cost/more accessible diagnostic tools. Finally, progress.

Yet, approval of the first Alzheimer's treatment in nearly 20 years will be a hollow victory unless this and other medicines are affordable to patients who need and choose it. We have more work to do, together, and your support powers our shared mission.

I want to offer my deepest thanks to our generous co-chairs and sponsors, our honorees and speakers, and our loyal friends and supporters who stand together with us in the fight to stop this devil disease.

Thank you for being part of US.



GEORGE VRADENBURG

Chairman and Co-Founder, UsAgainstAlzheimer's





Be Brain Powerful



The Trish Vradenburg Gala is part of a movement to change the way we think about brain health.

Throughout its history, this Gala highlights women—their higher rates of Alzheimer's, their disproportionate roles as two-thirds of all Alzheimer's caregivers, and their importance as the chief medical officer of their families.

Maintaining brain health is vital in reducing the risk of Alzheimer's disease. Our **Be Brain Powerful®** campaign puts women in the lead, inspiring steps to prevent cognitive decline and achieve better overall health outcomes. This year, we proudly launched **BrainGuide™ by UsAgainstAlzheimer's**, a free, first-of-its-kind platform that empowers people with knowledge and resources to take the best next steps in managing their own or a loved one's brain health.

Tonight's Gala is about how the mission of UsAgainstAlzheimer's comes to life. Our virtual program features segments that shine a spotlight on the main pillars of our work: Early Intervention, Health Equity and Access, Voices of Alzheimer's, and Speeding Treatments.

We will be sharing the stories of the people who activate this mission—and the those living with the disease and their caregivers. All our successes, accomplishments and impacts are inspired by, and in service to, them.

Thanks to tonight's generous sponsors who have provided critical support of our efforts. Because of you, we are able to advance our advocacy and move ever closer to the time we put an end to Alzheimer's.



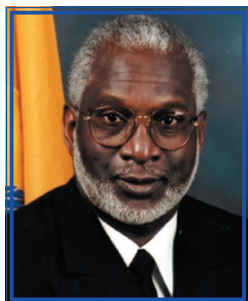
JILL LESSER

President, WomenAgainstAlzheimer's



BEA LERNER VALOR AWARD

Dr. David Satcher




We are honored to recognize Dr. David Satcher, MD, PhD, with the Bea Lerner Valor Award. Dr. Satcher is a physician-scientist and public health administrator with an extensive track record of leadership, research, and community engagement.

He is Founder and Senior Advisor of the Satcher Health Leadership Institute at the Morehouse School of Medicine. Dr. Satcher served as 16th Surgeon General of the United States (1998–2002) and as the Assistant Secretary for Health in the Department of Health and Human Services (1998–2001). He also served as Director of the Centers for Disease Control and Prevention and Administrator of the Agency for Toxic Substances and Disease Registry.

But perhaps his most important service was as a long-term caregiver to his amazing and talented wife, Nola, who passed away in 2019 after nearly 20 years with Alzheimer's. David has been a champion for caregivers and the important role they serve.

He has been an active voice in the Alzheimer's crisis helping to author the Alzheimer's Study Group report in 2009 that was a "wake up call" for America to invest more research dollars to combat Alzheimer's. He has been a member of the UsAgainstAlzheimer's Board of Directors since 2016.

The Bea Lerner Valor Award is given annually in honor of a person living with dementia, caregiver, or advocate who shows a commitment to raising awareness and brings determination, hope and humor in the fight against Alzheimer's disease. Previous recipients have included Mandy Moore (2020), Seth and Lauren Rogen (2019), Lynda Everman (2018), Daisy Duarte (2017), and Greg O'Brien (2016). 



CORPORATE CHAMPION AWARD




MICHEL VOUNATSOS
Chief Executive Officer


UsAgainstAlzheimer's is pleased to announce Biogen as the recipient of our 2021 Corporate Champion Award. Biogen has stood with UsAgainstAlzheimer's and the Alzheimer's community with a solid commitment to keep Alzheimer's at the top of its priority list. Its researchers work tirelessly to develop treatments to address the underlying causes of Alzheimer's disease.

Biogen also committed support to fund our work in promoting brain health, early intervention, brain health equity, and public education; it is the founding sponsor of **BrainGuide™** by UsAgainstAlzheimer's.

Biogen's commitment to the field and to continued research resulted in the approval of the first disease modifying therapy in Alzheimer's in nearly 20 years. While there is debate about this treatment, there is no question that this is a milestone moment for the field and a step forward in the long fight against Alzheimer's.

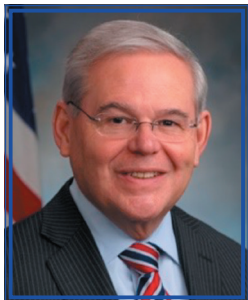
Michel Vounatsos is Chief Executive Officer at Biogen and has served as a director since January 2017. As CEO, his time has been spent strategically bolstering Biogen as a world-wide pioneer in neuroscience and adjacent therapeutic areas. Prior to Biogen, he had a 20-year career at Merck, where he worked in diverse markets globally including China, France, and Poland.

We are grateful for the contributions that have helped us activate our mission. UsAgainstAlzheimer's is proud to recognize Biogen's partnership, its support of our work, and its record as an innovator and leader with our Corporate Champion Award. 



CONGRESSIONAL CHAMPION AWARD

Senator Robert Menendez



Senator Bob Menendez, (D-NJ), the recipient of our 2021 Congressional Champion Award, has been a strong leader in the U.S. Senate for increased federal funding for Alzheimer's research and a peerless advocate for health equity for Black Americans and Latinos in our nation's response to this disease.

A senior member of the Senate Finance Committee, Senator Menendez has helped lead efforts to ensure that communities of colors—which have disproportionately higher rates of Alzheimer's—have access to health services and clinical trials. He has also pushed for commitments for health equity during confirmation hearings for senior federal leaders and has introduced legislation to increase diversity among participants in clinical trials.

On behalf of the more than 6 million Americans living with Alzheimer's and 14 million caregivers, UsAgainstAlzheimer's thanks Senator Menendez for his work on these critically important issues.

The Congressional Champion Award recognizes a leader in the efforts to end this disease. Alzheimer's disease strikes without regard to party affiliation and stopping it has always been a bipartisan effort. Past winners of our Congressional Champion Award have included Senator Patty Murray (D-WA); Senator Shelley Moore Capito (R-WV); Senator Roy Blunt (R-MO); Senator Debbie Stabenow (D-MI); Speaker Nancy Pelosi (D-CA); Senator Kelly Ayotte (D-NH); Senator Barbara Mikulski (D-MD); and Senator Susan Collins (R-ME). 🌸

Co-Chairs

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Jill Lesser & Jonathan
Diesenhaus

Maddy & Ken Dychtwald

Marion & Robert Rosenthal
Family Foundation

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Glosserman

Karen & Chris Segal

Carol Brown Goldberg
& Hank Goldberg

George Vradenburg

Arlene & Robert Kogod

Judy & Leo Zickler

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The Herbert J. & Dianne J.
Lerner Foundation

The Honorable Ann Brown

Senator & Mrs. John D.
Rockefeller IV

Meryl Comer

Lauren & Glenn Howard

Sandra & Larry Small

Invariant

Sara Crown Star

Shawn & Howard Taylor

*As of 10/8/2021 | *In Memoriam*

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Anne L. Mehringe

Joseph Perpich &
Cathy Sulzberger

Elise & Marc Lefkowitz

Warren & Abigail Klem Spector

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Judy Harris

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Gordon & Carole Segal

Marsha Henderson

Tina Stoll

Gail & Benjamin Jacobs

Katie Ward

Bobbie & Bill Kilberg

Alice Watkins

Louis Levitt & Joan Bialek

Stacy Winick &
Steve Guttentag

Daniel Marren

As of 10/8/2021



Honorary Congressional Committee

The Honorable Rick Allen	The Honorable Bob Casey	The Honorable Brian Fitzpatrick	The Honorable Darin LaHood	The Honorable Jamie Raskin
The Honorable Don Bacon	The Honorable David Cicilline	The Honorable Lois Frankel	The Honorable Doug Lamborn	The Honorable Tom Reed
The Honorable Andy Barr	The Honorable Katherine Clark	The Honorable Bill Foster	The Honorable Patrick "Pat" Leahy	The Honorable Lucille Roybal- Allard
The Honorable Nanette Barragan	The Honorable Steve Cohen	The Honorable Raul Grijalva	The Honorable Ted Lieu	The Honorable Jeanne Shaheen
The Honorable Ami Bera	The Honorable Tom Cole	The Honorable Vicky Hartzler	The Honorable Zoe Lofgren	The Honorable Chris Smith
The Honorable Don Beyer	The Honorable Susan Collins	The Honorable Jaime Herrera Beutler	The Honorable Brian Mast	The Honorable Jackie Speier
The Honorable Sanford Bishop	The Honorable Gerry Connolly	The Honorable Eleanor Holmes Norton	The Honorable Doris Matsui	The Honorable Thomas "Tom" Suozzi
The Honorable Marsha Blackburn	The Honorable Charlie Crist	The Honorable John Kennedy	The Honorable Betty McCollum	The Honorable Thom Tillis
The Honorable Roy Blunt	The Honorable Diana DeGette	The Honorable Chris Murphy	The Honorable Paul Tonko	The Honorable David Trone
The Honorable John Boozman	The Honorable Rosa DeLauro	The Honorable Alex Padilla	The Honorable Fred Upton	The Honorable Chris Van Hollen
The Honorable Anthony Brown	The Honorable Suzan DelBene	The Honorable Adam Kinzinger	The Honorable Nancy Pelosi	The Honorable Mark Warner
The Honorable Michael "Mike" Burgess	The Honorable Ted Deutch	The Honorable Derek Kilmer	The Honorable Chris Pappas	The Honorable Roger Wicker
The Honorable Debbie Dingell	The Honorable Angus King	The Honorable Chellie Pingree	The Honorable Rob Portman	
The Honorable Cheri Bustos	The Honorable Amy Klobuchar			
The Honorable Shelley Capito	The Honorable Lloyd Doggett	The Honorable Ann "Annie" Kuster		

As of 10/8/2021

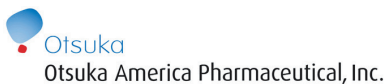




Thank You

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As of 10/8/2021



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- ✓ **Tailored resources that match your answers**
- ✓ **Access to trusted information and local resources**



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*BrainGuide was created with in-kind and financial support from Biogen

About the BE BRAIN POWERFUL® Campaign

As more and more research illustrates that prevention and risk reduction interventions will be central to winning the war on Alzheimer's, we are turning hope into action with a focus on brain health. UsAgainstAlzheimer's launched a collaborative, bold effort: Be Brain Powerful®—A Campaign for Women's Brain Health. Women are often the chief medical officers for their families, with the proven ability to transform how individuals, clinicians, health systems and policy makers view the key health issues of our time. Together with our organization partners and brain trust members, we're leveraging the power of women's voices to make a fundamental change in the way we care for our brains to demand more from our healthcare system.

THE BRAIN TRUST

MRS. LAURA BUSH

*Former First Lady
of the United States
Honorary Chair*

MANDY MOORE

*Singer, Songwriter, Actress
National Ambassador*

ELIZABETH COUSENS

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UN Foundation*

KIM CAMPBELL

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Glen Campbell
Founder
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Soprano

DOLORES HUERTA

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KAY COLES JAMES

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KATHLEEN SEBELIUS

*Former Secretary
Department of Health
and Human Services*

DONNA E. SHALALA

*Former Secretary
Department of Health
and Human Services*

JAY NEWTON SMALL

*Journalist
Founder and
Chief Executive Officer
MemoryWell*

UsAgainstAlzheimer's

WORKING TO END ALZHEIMER'S DISEASE

UsAgainstAlzheimer's exists to conquer Alzheimer's disease. Since our founding in 2010, we have taken on the toughest problems in the fight to end Alzheimer's. Our work is driven by the urgency to find effective treatments and the prevention steps needed to reach the time where no one is lost to Alzheimer's.

We bring all of "Us" together to:

- Improve brain health and promote earlier detection, diagnosis and intervention
- Champion health equity and access for communities of color and women who are disproportionately impacted by the disease
- Advocate for increased research spending that will speed treatments to market
- Drive changes that matter most to people living with the disease and caregivers
- In the past decade, progress has been made, with more hope on the horizon now than ever before.

But every day of delay is another day lost to the millions of people affected by this devastating disease. If nothing changes, by 2050, 14 million Americans will be living with Alzheimer's at an annual cost of more than \$1 trillion. The time to act is now.

For more information, visit:

usagainstalzhimers.org

We fight disease, so more you shines through.

**Protecting what makes you, uniquely you,
drives us every day.**

We are Acadia, fiercely committed to elevating life through science for people impacted by CNS disorders every day. By collaborating with each other, inviting new ideas within and beyond our walls, we're dedicated to protecting everything that makes you, uniquely you — enabling brighter moments for patients and their loved ones.

Learn more about our trailblazing breakthroughs in neuroscience at
www.acadia-pharm.com





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science meets **humanity**™

Biogen is a proud premier sponsor of
the Trish Vradenburg Gala

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CREATING HOPE THROUGH INNOVATION

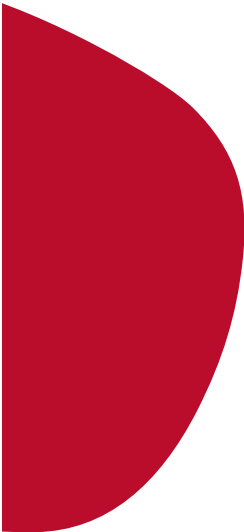

At Eisai, everything we do is guided by a simple principle: patients and their families come first. We spend time with them. We listen and we learn about their lives, their desires and their greatest needs. *We call this human health care or hhc*, giving first thoughts to patients and their families and helping increase the benefits health care provides.

Our hhc mission is what drives us to discover innovative solutions and therapies that help address unmet needs within the communities that we seek to serve.

Eisai is proud to support UsAgainstAlzheimer's National Alzheimer's Summit

hhc
human health care

TO LEARN MORE, PLEASE VISIT WWW.EISAI.COM/US



At Otsuka, our purpose is to defy limitation, so that others can too.

We have an unwavering belief in going above and beyond—under any circumstances—for patients, families, providers, and each other. This deep-rooted dedication drives us to uncover answers to complex, underserved medical needs, so that patients can push past the limitations of their disease and achieve more than they thought was possible.



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Genentech embraces the increasingly diverse world around us.

Our mission is to be the industry leader to deliver scientific innovations that drive better outcomes for our people, patients, business, and communities by advancing and boldly championing diversity, equity, and inclusion.



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