

ANNUAL REPORT

TOGETHER, WE'RE LEADING THE
FIGHT FOR BRAIN HEALTH EQUITY

20
24

UsAgainstAlzheimer's



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Annual Letter

Dear Supporters, Partners, and Friends,

In 2024, UsAgainstAlzheimer's remains relentless in confronting the toughest barriers in the fight to end this devastating disease. Guided by collaboration, innovation, and a deep commitment to those living with Alzheimer's, we are focused on delivering meaningful change.

This year, we've strengthened our partnerships across sectors to build momentum for bold, systemic solutions and change. We're leading efforts to reverse damaging policy setbacks and are pressing Congress to safeguard Medicaid, a lifeline for millions of families. With your voice and support, we are driving forward a future without Alzheimer's.

To make your support go even further, our 2024 efforts have zeroed in on healthcare priorities that drive progress where it's needed most:

- **Empowering Healthcare Professionals:** Through our Brain Health Academy, more than 5,500 healthcare professionals have been equipped with the latest resources and tools to help patients reduce their dementia risk and receive better care.
- **Reaching People at Scale:** Our BrainGuide platform has become a go-to resource for trusted, accessible brain health information—serving over 750,000 people across the country.
- **Engaging the Business Community:** We launched a first-of-its-kind workplace self-assessment, enabling over 450 companies, representing 2.7 million employees, to take meaningful steps toward supporting cognitive health in the workplace.
- **Advancing Early Detection:** We're streamlining the path from early signs to diagnosis and treatment, laying the groundwork for faster, more equitable access to care. This will be a major area of focus in 2025 and beyond.
- **Leaving Nobody Behind:** Black and Latino Americans, as well as women across races and ethnicities, bear a disproportionate burden from dementia. Our Center for Brain Health Equity works every day to ensure that prevention, early detection, and access to treatment are a reality for those most affected.

The United States remains a global leader in medical research and innovation. Upholding that position requires strong, well-resourced public health institutions and a national commitment to turning scientific promise into real-world solutions.

Annual Letter

As we move through 2025, we will build on the gains we've achieved, expanding the reach of provider education, scaling BrainGuide even further, engaging more employers, and continuing to strengthen the path from diagnosis to treatment. Every effort is made with a single focus: improving the lives of patients and families and ensuring that no one walks this journey alone.

But we cannot do it without you.

Your support, advocacy, and willingness to share your stories drive this movement forward. Together, we are turning vision into reality and offering hope to millions.

Thank you for standing with UsAgainstAlzheimer's.



George Vradenburg

George Vradenburg

Chairman and Co- Founder
UsAgainstAlzheimer's



Russ Paulsen

Russ Paulsen

Chief Operating Officer
UsAgainstAlzheimer's

Brain Health Equity in Action

Black and Latino Americans face much higher risks of dementia compared to White Americans. Women also bear a disproportionate share of this burden. And scientists are learning that dementia may have different risk factors and different underlying causes in different groups. That's why advancing equity in brain health has been central to our mission since day one.

In 2024, our Center for Brain Health Equity, supported in part by the Centers for Disease Control and Prevention (CDC), achieved several key milestones that aim to address this differential impact.

Targeted Outreach to High-Risk Communities

We launched a strategic digital campaign to increase awareness of brain health, reduce stigma, and promote risk reduction. The campaign led visitors to the BrainGuide® website, where they can take immediate steps to protect their brain health. In 2024 alone, this initiative to reduce disparities reached over 600,000 people in Black and Latino communities. Since its launch, the campaign has engaged nearly 3 million people.

Delivering Culturally Relevant Messaging

We developed and distributed a bilingual messaging guide and social media toolkit, in English and Spanish, tailored to the needs of communities disproportionately impacted by Alzheimer's. This toolkit was shared with more than 300 organizations nationwide, helping them deliver brain health information that is both relevant and accessible.

Empowering Nurses as Community Health Leaders

UsAgainstAlzheimer's trains a new cohort of Brain Health Nurse Fellows each year. These nurses receive specialized training in brain health and serve as trusted messengers in their communities. Since the program's inception in 2022, 33 fellows have graduated from the fellowship. These fellows have reached over 1,000 individuals with evidence-based brain health and risk reduction information.

Addressing disparate impacts and unique needs of those most affected is not optional, it is essential. Through sustained partnerships and evidence-based strategies, UsAgainstAlzheimer's is working to make sure that every community has access to the resources, knowledge, and care people need to live healthier, longer lives.



Changing the Course Through Early Detection

Accelerating Early Detection and Diagnosis

Too often, Alzheimer's is diagnosed too late, if at all. Today, only about half of individuals with symptomatic Alzheimer's receive a diagnosis, and most are identified in the later stages of the disease. At UsAgainstAlzheimer's, we are committed to changing that. Early detection and diagnosis remain core priorities in our work to improve care, outcomes, and quality of life for those living with Alzheimer's.

BrainGuide®

We developed BrainGuide (www.mybrainguide.org) to help people take informed action for their brain health. Now in its fourth year, BrainGuide continues to serve as a trusted resource, helping people across the country better understand their brain health. The free platform offers memory questionnaires in English and Spanish, which take less than ten minutes to complete, and provides participants with confidential, personalized resources based on their answers.

In 2024, we saw an increase in online traffic to both the BrainGuide website and the memory questionnaire, which more than doubled compared to the previous year. This growth reflects not only the increasing demand for accessible, trusted brain health information, but also the success of our efforts to expand reach and impact. We work hard to ensure that those at the most risk of developing Alzheimer's can access BrainGuide to better understand their risk and what they can do about it.



Changing the Course Through Early Detection

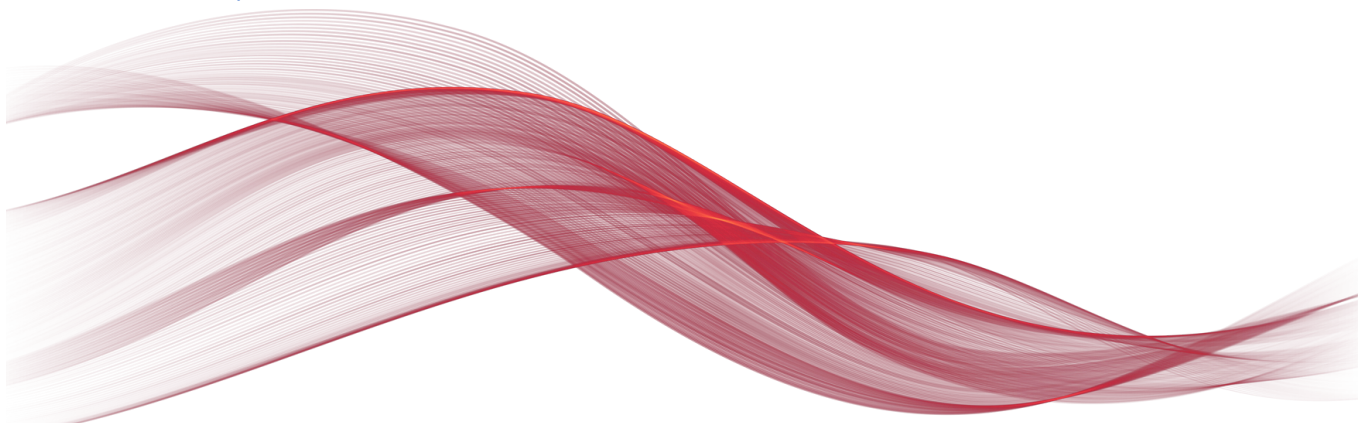
The Global CEO Initiative on Alzheimer's Disease (CEOi)

In 2024, The Global CEO Initiative on Alzheimer's Disease (the corporate roundtable of UsAgainstAlzheimer's) made strides in accelerating the development and adoption of blood-based biomarkers (BBMs) for Alzheimer's disease, tools that have the potential to transform how the disease is diagnosed and managed.

Three expert consensus papers from CEOi's BBM Workgroup were published, establishing key performance standards and outlining clinical pathways for implementation. One of the papers became the most-accessed article of the year in Nature Reviews Neurology, underscoring its influence in the field.

To expand reach and drive real-world impact, CEOi partnered with the American Academy of Family Physicians and the Gerontological Society of America to survey clinicians, launched a dedicated BBM resource website, and supported both online and in-person educational sessions nationwide.

Together, these efforts laid a strong foundation for broader clinical adoption and continued advocacy in 2025 and beyond.



In 2024, UsAgainstAlzheimer's continued to play a leading role in breaking down barriers to Alzheimer's treatments through strategic advocacy at the legislative, regulatory, and public policy levels.

Fighting for Access to FDA-Approved Treatments

We stood firmly against the Centers for Medicare & Medicaid Services' (CMS) restrictive Coverage with Evidence Development (CED) policy, which has limited access to Alzheimer's diagnosis and treatment.

Our advocacy led to a key policy victory: CMS's removal of the lifetime limit on Medicare coverage for PET scans, a critical tool in diagnosing and monitoring treatments that target amyloid in the brain. This change marks a major step forward in ensuring broader, ongoing access to care.

Pushing for Regulatory Progress and Treatment Innovation

On the regulatory front, we pushed for timely FDA approvals and addressed practical barriers to access, such as the limited availability of tau PET scans and lack of diversity in clinical trials. We also supported innovative delivery methods, including the FDA's fast-track consideration of subcutaneous Leqembi, which could improve patient convenience and expand access, especially in rural and underserved communities.

Our primary goal is to ensure that families are empowered as more treatments become available.

Opening Doors to
Accessible Treatments

The Power of Prevention

At UsAgainstAlzheimer's, we envision a future where brain span equals lifespan. In 2024, we advanced that vision by supporting people across the country in protecting their brain health.

Through workplace initiatives, social media outreach, and partnerships with healthcare professionals, we met individuals where they are, at home, on the job, and in clinical settings, to provide the tools, knowledge, and community support they need to protect their brain health at every stage of life.

Brain Health Academy

In 2024, we trained nearly 10,000 healthcare providers through our Brain Health Academy, a free service designed to give health care professionals the tools they need for straightforward conversations with patients on how lifestyle factors such as diet, exercise, and loneliness impact a person's chances of developing dementia and what they can do to prevent it.

Business Collaborative for Brain Health

The Business Collaborative for Brain Health (BCBH) is bringing leading companies together to put brain health on the workplace agenda, where most of us spend a third of our lives.

By helping employers support the cognitive well-being of their teams, we're promoting healthier, more productive workforces and strengthening business performance.

This growing initiative convenes private sector leaders each month for roundtable conversations, expert-led sessions, and focused workgroups that drive real-world solutions.

In 2024, BCBH brought together leaders from Shell, GN Group, Morgan Stanley, Southern Company, and other founding partners to spotlight workplace brain health at the 79th United Nations General Assembly's Brain Days. We also launched the Brain Health Best Practice Score; a new module of the HERO Health and Well-Being Best Practices Scorecard that help companies measure and improve their brain health strategies. Nearly 500 employers received their scores in 2024.



Mobilizing Voices for Lasting Impact

When UsAgainstAlzheimer's was founded 15 years ago, we made a clear promise: to be a strong voice for patients, families, and caregivers. That commitment has guided everything we've done and continues to drive our work today.

One of our earliest and most impactful victories was helping pass the National Alzheimer's Project Act (NAPA), the first law to establish a comprehensive national strategy to prevent and treat Alzheimer's disease. Since its passage, NAPA has driven coordination among federal agencies and a historic increase in federal funding for Alzheimer's research, from just \$488 million in 2011 to more than \$3.8 billion today. We are thrilled that NAPA was re-authorized by Congress in 2024.

Some changes take years. Currently, many doctors rely on casual observation—and as a result, half of dementia cases go undiagnosed. The CHANGE Act would require physicians to use proven cognitive screening tools when someone comes in for their annual wellness visit. This means more people could be diagnosed earlier, giving them access to treatments, clinical trials, and time to plan for the future. The CHANGE Act, passed by the House Ways and Means Committee in June 2024, brought it one step closer to becoming law.

We also continued to push other Alzheimer's priorities in Congress, from increasing research funding to strengthening diversity in clinical trials and expanding the focus to include prevention.

For 15 years, we have worked to ensure the voices of those most affected by Alzheimer's are heard loud and clear on Capitol Hill, in research facilities, and within communities across the country.

*Join us in our advocacy efforts by becoming a member of UsAgainstAlzheimer's or donating to the cause**

DONOR SPOTLIGHT



***Michael Glosserman
and the Glosserman Family***

Like so many families, the Glossermans' journey with Alzheimer's began with heartbreak that left an indelible mark as they witnessed firsthand the devastating toll of this disease. What began as a private struggle became a public mission. Determined to turn pain into purpose, the Glossermans became powerful champions in the fight to end Alzheimer's. They understood early on that time is precious – and that accelerating the search for better treatments and a cure would ease the burden for millions of families facing the same painful path. With unwavering resolve, they have given their time, energy, and financial resources to bring hope to those living with Alzheimer's.

Michael Glosserman has played a pivotal role as a member of the Board of the Global Alzheimer's Platform (GAP) Foundation – an organization incubated by UsAgainstAlzheimer's and focused on shortening the time, cost, and risk associated with Alzheimer's clinical trials. His late wife, Marilyn, brought fierce compassion and leadership to her role on the UsAgainstAlzheimer's Board of Directors, raising both awareness and critical funding.

Together, the Glosserman family has become a beacon of hope and action. Their advocacy for increased investment in Alzheimer's research and innovation – especially around the impact of lifestyle and nutrition on brain health – continues to shape prevention efforts. Their legacy lives on in our continued efforts to reduce risk, promote early intervention, and ultimately, stop Alzheimer's before it starts. UsAgainstAlzheimer's is profoundly grateful for the Glosserman family's leadership, partnership, and unwavering belief that together, we can create a future free from Alzheimer's.

INSTITUTIONAL DONOR SPOTLIGHT



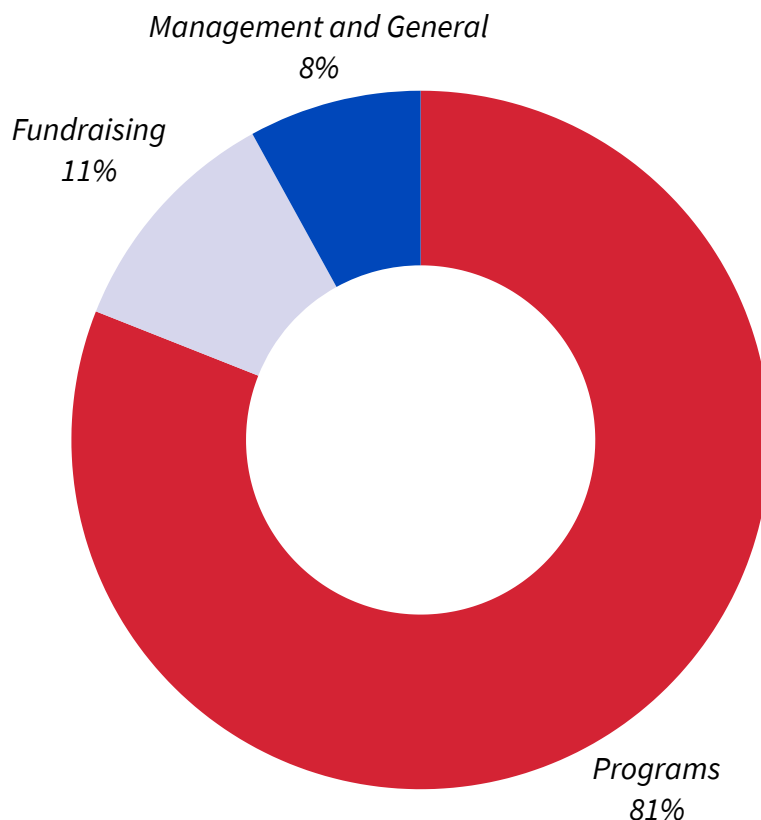
Dana Foundation

Founded in 1950 by philanthropist Charles A. Dana, the Dana Foundation is committed to advancing neuroscience that benefits society and reflects the aspirations of all people. Their work fosters collaboration among students, scholars, policymakers, and professionals to use brain science in building a better future. UsAgainstAlzheimer's is proud to have partnered with the Dana Foundation on the Brain Health Academy, which offers free, evidence-based education to healthcare professionals, including practical strategies for reducing dementia risk and promoting lifelong brain health.

With support from the Dana Foundation, the Brain Health Academy has undergone critical enhancements in 2024 that improved its effectiveness and broadened its reach. Important additions included the creation of a new Curriculum Advisory Committee to co-develop, review, and expand course materials, as well as including continuing medical education for physicians. Dana Foundation funding allows Brain Health Academy to optimize communication efforts to recruit providers serving high-risk and/or predominantly Black and Latino populations and refine the evaluation process to include a pre-course survey to assess learning needs and knowledge gains.

UsAgainstAlzheimer's is grateful for the Dana Foundation's support and commitment, which have made the improvement and expansion of the Brain Health Academy possible.

FINANCIALS



The financial activity of UsAgainstAlzheimer's and UsAgainstAlzheimer's Action are audited collectively and combined for financial statement presentation purposes.

UsAgainstAlzheimer's holds Charity Navigator's highest rating of four stars for its commitment to fiscal responsibility and transparency.

Of the total combined expenses of nearly \$9.8 million, 81% were spent on programmatic activities. UsAgainstAlzheimer's exceeds the minimum standard of 65% program expenses set by the BBB Wise Giving Alliance.

A complete copy of the financial statements audited by GRF CPAs and Advisors is available upon request by contacting stopalz@usagainstalzhimers.org

Combined Statement of Activities and Change in Net Assets For the Years Ended December 31, 2024, and 2023

This statement provides a summary of the organization's revenue, expenses, and overall financial health, showing how its resources were used to advance its mission over the past two years.



FINANCIALS

REVENUE AND SUPPORT

Contributions and Grants

Program Service Revenue

Interest Income

Special Events Revenue, Net of Expenses

Other Revenue

Total Revenue and Support

2024

2023

9,762,126

8,105,163

438,350

538,163

384,044

334,670

289,567

49,626

22,481

17,356

10,896,568

9,044,978

EXPENSES

Program Services

Support Services:

Fundraising

Management and General

Total Supporting Services

Total expenses

7,912,408

6,840,827

1,084,681

980,298

791,408

739,131

1,876,089

1,719,429

9,788,497

8,560,256

CHANGE IN NET ASSETS

Net Assets at Beginning of Year

NET ASSETS AT END OF YEAR

1,108,071

484,722

9,015,017

8,530,295

10,123,088

9,015,017

DunkAlz Spotlight

From Youth Voices to National Change



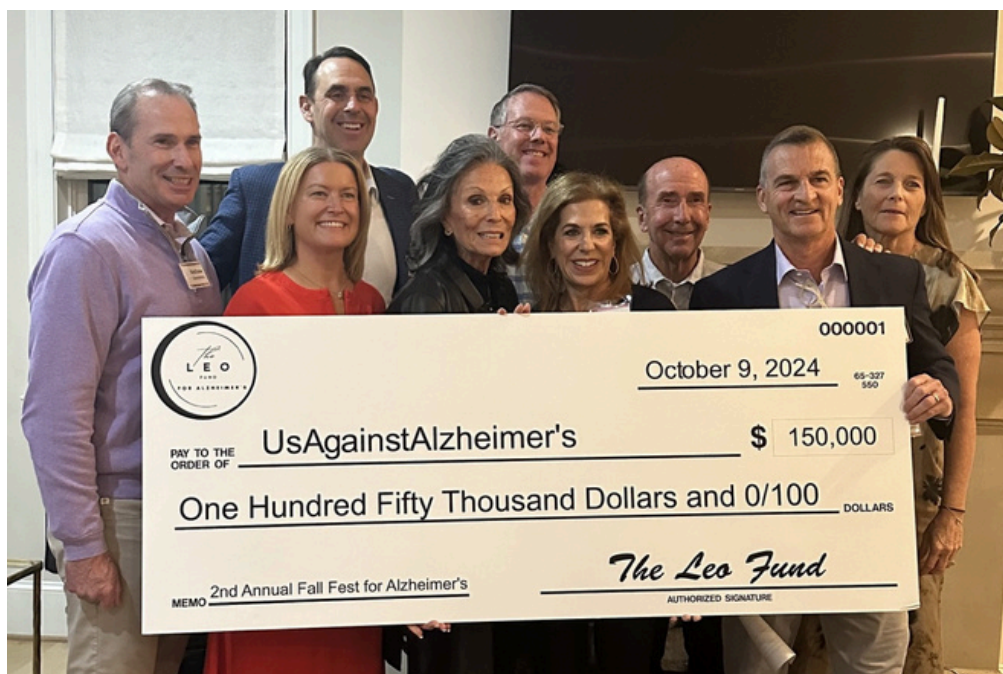
What started as a small basketball fundraiser in 2019 has grown into a powerful national effort to end Alzheimer's.

Founded by siblings Natalie and Max Veksler as teenagers, Dunk Alzheimer's has become a driving force in raising money and awareness to end this devastating disease.

In 2024 alone, the tournament raised over \$35,000, pushing the total to nearly \$100,000 in support of UsAgainstAlzheimer's. These funds have contributed to impactful change by strengthening advocacy efforts and supporting nationwide programs that support those living with Alzheimer's and their families.

Dunk Alzheimer's proves that when young people step up with passion and purpose, they can make positive change, shape the national conversation, and help bring us closer in our fight to end Alzheimer's.

Second Annual Fall Fest for Alzheimer's



The Fall Fest for Alzheimer's has become an annual tradition dedicated to raising awareness about Alzheimer's disease, promoting brain health education, and uniting the community in support of the Alzheimer's movement. In 2024, The Leo Fund for Alzheimer's, founded by the Turgeon Family, hosted this event to raise awareness and funds, drawing over 300 guests and raising more than \$150,000 in support of UsAgainstAlzheimer's.

The Turgeon Family created The Leo Fund for Alzheimer's out of a personal connection to the cause. Like so many other families, they have experienced the devastating impact of this disease and are committed to helping other families facing the same journey. Building on the success of the first Fall Fest in 2023, this year's event was a remarkable milestone, not only generating significant funding for critical research but also spreading much-needed awareness about the disease and the urgent need for continued investment in prevention, care, and a cure.

UsAgainstAlzheimer's is proud to partner with The Leo Fund and deeply grateful for the Turgeon Family's leadership, compassion, and dedication to making a lasting impact. Their efforts are helping to drive real progress—and inspiring others to do the same.

2024 National Alzheimer's Summit



The UsAgainstAlzheimer's National Alzheimer's Summit builds upon our successful thought leadership and rich history of uniting people to discuss the challenges and groundbreaking advancements in the prevention, detection, and treatment of Alzheimer's disease. The 2024 Summit, "The New Era of Alzheimer's: What Does It Mean for All of Us?" brought together a diverse group of panelists to explore the latest developments in the field and provide practical insights for healthcare providers.

Over two days, we gathered scientists, advocates, people living with the disease and their caregivers, and government and public health leaders to translate exciting progress and cutting-edge research into meaningful, actionable strategies for the Alzheimer's community.

Key moments from the Summit included a keynote discussion with George Vradenburg and Dr. Dean Ornish, founder and president of the nonprofit Preventive Medicine Research Institute, and fireside chats with U.S. Senators Amy Klobuchar and Mark Warner, and U.S. Representatives Darin LaHood and Tom Cole.

AR 2024 DONOR LIST

THANK YOU TO OUR DONORS!

UsAgainstAlzheimer's is grateful to the many generous donors whose philanthropy makes the work we do possible. In addition to the ongoing visionary support from our Founding Chairman, George Vradenburg, we are proud to recognize the following supporters:

\$200,000 or More

AbbVie Inc.
Biogen, Inc.
Bristol Myers Squibb
Centers for Disease Control
and Prevention
Ray and Dagmar Dolby
Family Fund
Eisai, Inc.
Eli Lilly Co.
Janssen Research &
Development, LLC
Robert and Arlene Kogod
Novo Nordisk
Geroge Vradenburg

\$25,000 - \$49,999

Alzheon
Anonymous
C2N Diagnostics
The Collis Warner Foundation
Meryl Comer
Davos Alzheimer's
Collaborative
NeuroVision Imaging
Progressive Medical
Concepts LLC
Karen and Chris Segal Fund

\$100,000 - \$199,999

AARP
Beckman Coulter, Inc.
Dana Foundation
GN Hearing
Otsuka America

\$50,000 - \$99,999

AC Immune
Acadia Pharmaceuticals Inc.
The Alzheimer's Drug
Discovery Foundation
CaringKind
Ken and Maddy Dychtwald
F. Hoffmann-La Roche
Genentech
Michael Glosserman
Paul Hogan
Lundbeck LLC
Prothena Biosciences
Quest Diagnostics
Roche Diagnostics
Zickler Family Foundation

\$10,000 - \$24,999

23andMe, Inc.
Act for NIH Foundation
Athira Pharma
Bank of America
BrightFocus Foundation
C2N Diagnostics
Eleven Eleven Foundation
Michael and Shari Ellenbogen
Faegre Drinker
Mary Foss-Skiftesvik
Gates Ventures
Herson-Stirman Family
Foundation
Glen Howard
K2 Medical Research
William and Linda Kirvan
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Jill Lesser
Mary Foundation for Medical
Education and Research
Pathstone
PhRMA
Eamonn and Sam Reilly
Thomas Rutherford
Foundation
Roger Sant
Sandra and Lawrence Small
Charitable Fund
Shawn Taylor
The Turgeon Family
Carina and Michael Veksler
Zelda Gives Back
Philanthropic Fund
Nancy and Harold Zirkin

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\$5,000 - \$9,999

Acumen Pharmaceuticals
American Academy of
Physician Associates
Peter Angus
Michele and Alan Berman
Judy and Peter Blum Kolver
Foundation
Faith and Philip Bobrow
Jeff Boustany
The Boyle Family
Brightview Senior Living
Robert Buechner
Chevron
Steve Cohen and Nissen Ritter
Anne Constant

Lynda Everman
and Don Wendorf
The Fowler Family
Giving A Reason for Hope, Inc
High Lantern Group
Home Instead
Richard and Ruth Lavine
Family Foundation
Elise Lefkowitz/Melvin and
Estelle Gelman Foundation
The Herbert J. and Dianne J.
Lerner Foundation
MyFloc
Melanie Nussdorf
Offit Kurman, Attorneys at Law

Norm and Judy Ornstein
Posit Science
Sage Therapeutics
Harvey and Ellen Sanders
Smoker Friendly
The Spector Family
Foundation
The Sulzberger Perpich
Family Fund
Tetra Therapeutics
Tivity Health
The Van Pelt Family
Katie Ward
Carol and John Wilner

\$1,000 - \$4,999

Adfero, founded by
Jeff Mascott
Kandi Ali-Watkins
Danny and Cindy Anastasi
Wolf and Lynn Blitzer
Kelly Borges
James Breheny
Scott and Kristi Bryam
Mary Beth Busby
Susan and Dixon Butler
Cassling
Charles Casteel
Chevy Chase Automotive
Fred Claar
Pat Clancy
Colburn Family Foundation

Elain and Ken Cole
Constellation Brands, Inc.
Creative Planning Foundation
Lynn M. Croneberger
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Maureen Cross
DARCARS of Silver Spring
Susan and John Dienelt
Gay Dorsey
John Dwyer
Cory Easton
Lisa Easton
William Eiserman
Facebook Fundraisers
Barry Featherman

Firestone Family Pay It Forward Fund
The Fowler Family
Elizabeth Frazee
Henry and Carol Brown Goldberg
Stanley Goldstein
Geoff Gonella
The Grandonico Family
The Haber Mandel Family Foundation
Nadim Haddad
John Hagedorn and Diane Rehm
Nada Hamadeh
Raul Herrera
Drew Holzapfel/Marilyn and Charles
Krehbiel Foundation

AR 2024 DONOR LIST

THANK YOU TO OUR DONORS!

UsAgainstAlzheimer's is grateful to the many generous donors whose philanthropy makes the work we do possible. In addition to the ongoing visionary support from our Founding Chairman, George Vradenburg, we are proud to recognize the following supporters:

\$1,000 - \$4,999

Jaklitsch Law Group	Alan Perlmutter	Allison and Michael Signorelli
Heather Kaye	Joseph Perta	Jack and Dianne Silvera
Peter and Brooks Kenny	Kathleen Pettitt	Richard Silverman
KeyBank	Pine Forest Camp	Neal and Jennifer Simon
Michael Kirvan/Merrill Lynch	The Stuart and Laura Plank	Sara Crown Star
Natalie and Willare	Family Foundation	The Starboard Restaurant
Lichtenstein-Tom	Jacqueline Pletcher	Allison and Michael Signorelli
Marlene Malek	Renay and Bill Regardie	Jack and Dianne Silvera
Marilyn and Charles	Lola Reinsch	Richard Silverman
Krehbiel Foundation	Ridgewells	Neal and Jennifer Simon
May Howard	Rock Spring	Sara Crown Star
Elementary School	Contracting/Keegans	The Starboard Restaurant
Shelia McCoy	& Desarnos	Wendy Stewart
The McMahon Family	Irmaris Roasa	Sugarloaf Vista
Catherine Melow	Margaret Saferstein	Anne and Dennis Sullivan
Modena Reserve Kensington	Chris and Hilary Sanchirico	Caryn Summer
Carlos Molina	David Satcher	Tito's Handmade Vodka
Stephanie J. Moore	ACC Mortgage	Bob Tracy and Martha Gross
Bridget and Shane Moore	Sandi Shevin	Helen Trybus Real Estate
Morgan Stanley	Allison and Michael Signorelli	Monica Tseng
The Nalls Family	Jack and Dianne Silvera	Carol Tucker-Foreman
The Nance Family	Richard Silverman	Untitled Entertainment
Anne Napoletan	Neal and Jennifer Simon	Amy Viellieu
Joan Nathan Gerson	Sara Crown Star	Reid Walker
National Minority Quality	The Starboard Restaurant	William Walsh
Forum	Desarnos	Washington Area New
The Naughton Family Fund	Irmaris Roasa	Automobile Dealers
Greg O'Brien	Margaret Saferstein	Association
Therese Oakley	Chris and Hilary Sanchirico	Alice Watkins
Nancy Palermo	David Satcher	Donald and Carol Welsch
Stanley and	ACC Mortgage	Alex White
Marcey Pantowich	Sandi Shevin	
Pastrick Family Fund		

GIFTS IN TRIBUTE

Special thanks to all those who have made gifts in honor and memory of mothers, fathers, grandparents, family members, and caregivers.

Gifts of \$50 or more were made in honor or memory of the following:

Wendy Abrams	Lenore Pletcher	Julie B. Puzey
Monica Antonio	Jesse I. and Ellie Haag	Rose Rabyne
Dolores Barbarick	John Hagedorn	Hellen S. Randolph
Nate Barone	Vera DeLeo Harman	Patricia Richards
Evelyn Bernstein	Alice Heidenberger	Mary Ann Rogers
Herman R. Blanchette	Ken Henderson	KP Russotto
Mearl Boling & Ed Hisken	Nancy Hobden	Jon Saari
Jesus Cervantes	Lauren Howard	Robert (Bob) Salvior
Hubert Chase	Col. William Robert Hunter	Karen Segal
Tio Chuchi	Evelyn B. Johnson	Shaefer Family
Kay Christine Clarke	Kerry Kennedy	Lois Mildred Shofner
Sharon Cooper Collins	Janet Kenny	Mildred Hankins Shofner
Meryl Comer	Edward Kendall	Flo Silver
Elizabeth Van Meter Cox	Gladys Keppler	Alby Silvera
David Cross	Rona Kiley & Janet Cohen	Basant Singh
Bill Denison	Shirley B. Kirton	Lillian Koch Smith
Terry Dibble	Joan Kubacki	Mary Smith
Jane Dineen	Kathleen Lahner	Ruth Spiers
Benny Dorsey	Jim Lamoine	Frank Starkes
Col. Jerry Yates Draper	Barbara Lesser	Deborah Stoler
Lisa Dunn	Bernice V. Lewis	Kenneth John Szolosi
Mary Virginia Dye	Robert L. Martenis	William F. Talbot
Jim and June Egan	Antonio Mattera	Alfred (Tommy) Tomkins
Lynda Everman	Catherine McDonald	Edgar Treacy
Richard Everman	Bruce McGowan	Harold & Berdie Watson
Ann T. Fertitta	Rochelle Metroka	Alissa Vradenburg
Connie Flsher	Sarah B. Miller	Geroge Vradenburg
Katie Gay	Emma Cella Mullaney	Trish Vradenburg
Nancy Burgess Gofus	Diane K. Murdoch	Johnnelle Valentine Walker
Theresa Grant	Django Nachmamoff	Lillian Walker
Robert Greenberger	Susie Nachmanoff and	Michael Warner
Edward Griffith	John Bower	Karen H. Williams
Judith Bazelon Gross	Max Nissim	Pauline Harris Williams
Michael Gross	Felix O'Reilly	Jay Wolpe
Gail Gurwitz	John Outzen	Dorothy Yarborough
Lisa Guttuso	Jack Palmer	Ron Zucker
Arlene Rosemary Pinkston	Bruce Pearson	

WAYS TO GIVE

Become a Member

Become a Member of UsAgainstAlzheimer's for as little as \$25 per year. You can choose the membership plan that's right for you. Each level comes with exclusive benefits to help you deepen your relationship and your impact:

MEMBER	ALLY	CHAMPION
<p>With a gift of \$25 or more, you'll receive:</p> <ul style="list-style-type: none"> • Our Quarterly E-Newsletter • Our Printable Annual Report • First Look at Breaking News 	<p>With a gift of \$100 or more, you'll receive:</p> <ul style="list-style-type: none"> • Our Quarterly E-Newsletter • Our Printable Annual Report • First Look at Breaking News • Exclusive Invitations to Leadership Briefings • Shareable Social Media Photo Frames 	<p>With a monthly gift of \$10 or more, you'll receive:</p> <ul style="list-style-type: none"> • Our Quarterly E-Newsletter • Our Printable Annual Report • First Look at Breaking News • Preferred Access to Virtual and In-Person Events • Exclusive Invitations to Leadership Briefings • Shareable Social Media Photo Frames

Visit: <https://www.usagainstalzhimers.org/join-us>

Donate by Mail

You can send a check to UsAgainstAlzheimer's at the following address:

**UsAgainstAlzheimer's 5614
Connecticut Avenue NW, #288
Washington, DC 20015**

Gifts of Stock and Securities

Donating stock or securities is a great way to support Us2A while receiving potential tax benefits.

You could earn a charitable deduction for the full fair market value of the publicly traded stock or securities and avoid capital gains taxes on securities that have increased in value, provided you have owned them for one year. For more information, or to notify of us a pending transfer, please contact [Anne Adams](mailto:aadams@usagainstalzhimers.org) at aadams@usagainstalzhimers.org

ACH/Wire Instruction for Cash Transfers

If you would like to make a gift using direct, electronic transfer by wire or ACH, please contact [Anne Adams](mailto:aadams@usagainstalzhimers.org) for routing instructions at

aadams@usagainstalzhimers.org

Creating a Legacy Through Planned Giving

Remembering UsAgainstAlzheimer's in your will is a powerful way to leave a meaningful legacy for people living with Alzheimer's and may also have tax benefits. You can also leave a legacy by naming UsAgainstAlzheimer's as beneficiary of a life insurance policy or a retirement plan (such as IRA or 401K plan). Of course, your personal financial situation is unique, so you should be sure to talk to your financial or legal advisor before making a request or creating a legacy. Please reach out to [Anne Adams](mailto:aadams@usagainstalzhimers.org) at aadams@usagainstalzhimers.org to learn more.

Board of Directors 2024

UsAgainstAlzheimer's

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