NATIONAL ALZHEIMER’S SUMMIT AND HILL DAY

September 27—29, 2016
Ronald Reagan Building and International Trade Center and Capitol Hill
Washington, DC
Dear Supporters,

No one knows more about the value of time than those among us who have Alzheimer’s disease and the loved ones who care for them. Every month, every week and even a day in which clarity breaks through the fog and those we love have their memories and sense of self is a blessing. We cherish those moments because we know they are inevitably going to slip away from us. Those of us who are or have been touched by this terrible disease see time as both a gift and a curse.

But here at the National Alzheimer’s Summit and Hill Day, our objective is to think about time in a different way. Urgency must be our watchword. Urgency driven by passion. Passion driven by love. Love driven by family. The idea that we can continue down a decades-long path in which tens of millions are affected by Alzheimer’s—almost fifty million with the disease around the world and nearly triple that by 2050—with no sense of urgency is unacceptable. Alzheimer’s must be addressed not just in aspirational words of hope but in decisive, game-changing actions driven by goals, timelines and deliverables.

So in our Summit discussions and our conversations with lawmakers, we must talk, in detail, about the imperative—and the practical path—to find a means of prevention and treatment by the end of this decade. We must talk about the need for greater research investments, about the disruptive speed needed to advance medical breakthroughs and about innovations in care delivery to improve the lives of families with this disease today.

We must make it clear that women and minorities are suffering a disproportionate impact from this disease, both as patients and as caregivers, and that the health and economic injustice they face is both unconscionable and unsustainable.
And we must send the message that the healthcare system as a whole must be better prepared and more responsive than it is today, from demanding that our physicians do a “check up from the neck up as well as from the neck down,” to improving reimbursement for diagnostic tools and for treatment, or to generating multigenerational citizen engagement in the critical clinical trials needed to cure our dementias.

Our work together is, in the five short years since our founding, driving new momentum in the movement for a cure. Working together, we are responsible for causing the U.S. government to set a goal of preventing and treating Alzheimer’s by 2025; working together, we are leading the efforts for increased research investments; working together, we are driving an industry-wide coalition to create faster clinical trials; working together, we are demanding readiness in the health system; and working together, we are helping to advance a global movement to fight this disease.

Our work together is vital, necessary and incredibly urgent. Our focus is on actions that need to happen right now. Too much pain has been felt by too many people and, with this Summit, we are drawing a line and saying, unacceptable!

Thank you for being here. Thank you for standing together. Thank you for working together to ensure that our children will not fear this disease.

George Vradenburg
Co-Founder and Chairman
UsAgainstAlzheimer’s

Trish Vradenburg
Co-Founder and Vice-Chair
UsAgainstAlzheimer’s
5:30 PM  Kickoff Reception

Welcome — George Vradenburg, Co-Founder and Chairman; Trish Vradenburg, Co-Founder and Vice-Chair, UsAgainstAlzheimer’s

Location: Capitol Hill: Senate Russell Room 385

TOASTS:

Members of Congress:
Senator Roger Wicker (R-MS)
Senator Patty Murray (D-WA)
Senator Edward J. Markey (D-MA)

Daisy Duarte, LatinosAgainstAlzheimer’s Advocate for Individuals Living with Dementia and Caregivers, DIAN Study Participant

Michael Ellenbogen, Member of several Alzheimer’s and dementia advisory councils

Mike King, President and CEO, Volunteers of America

Sarah Lenz Lock, Senior Vice President for Policy, AARP

Pernessa Seele, PhD, CEO and Founder, The Balm in Gilead, Inc.

Janice Wade-Whitehead, Executive Director of Alzheimer’s Tennessee, Inc.

(UsAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

7:00 PM  Close
WEDNESDAY, SEPTEMBER 28, 2016

7:30 AM  Registration and Breakfast

8:15 AM  Opening Reflection/Invocation — I Am Here

Speaker: Daniel C. Potts, MD, FAAN, President, Cognitive Dynamics Foundation

Welcome: George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s

(UsAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

8:30 AM  Voices of Alzheimer’s: Engaging Individuals Living with Dementia and Caregivers on the Path to a Cure

Snapshot: The session will focus on insights and perspectives on living with Alzheimer’s from those diagnosed with the disease and care partners, and strategies for raising the voices of individuals living with dementia and care partners to transform research, development of therapies and the clinical experience.

PANELISTS:

Moderator: Meryl Comer, UsAgainstAlzheimer’s Board Member; WomenAgainstAlzheimer’s Co-Founder; President, Geoffrey Beene Foundation Alzheimer’s Initiative

Leigh F. Callahan, PhD, Distinguished Professor of Medicine and Director for Community and Outcomes Research, Thurston Arthritis Research Center, University of North Carolina, Chapel Hill

Greg O’Brien, Author of On Pluto: Inside the Mind of Alzheimer’s

Carmen Pastor, President/Founder of Fuerza Contra Alzheimer’s
Gurteen Schiavo and Malcolm Ian Cross, Family Living with Alzheimer’s

John Winfield, MD, Distinguished Professor of Medicine in Rheumatology Emeritus, University of North Carolina, Chapel Hill

Loretta Woodward Veney, UsAgainst Alzheimer’s Community Facebook Page Co-Moderator

(USAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

9:30 AM Where Are We on the Path to 2025? (ResearchersAgainstAlzheimer’s Pipeline Analysis Launch)

Snapshot: This session will provide perspective from various points of view, including researchers, industry leaders, and payers regarding the current state of the Alzheimer’s drug pipeline, as well as the path to future diagnostics and non-pharmacological treatments. A focus will be UsA2’s ResearchersAgainstAlzheimer’s second pipeline analysis (to be released at the National Alzheimer’s Summit). The first analysis (released March 31, 2016) showcased the 17 drugs that could reach market in the next five years, as well as an assessment of the readiness of our nation’s healthcare system.

PANELISTS:

Moderator: Drew Holzapfel, Executive Director, The Global CEO Initiative on Alzheimer’s Disease

Phyllis Barkman Ferrell, Vice President and GBD Leader Global Alzheimer’s Disease Platform team, Eli Lilly and Company

Alan Gilbert, Director, Global Government and NGO Strategy, GE healthymagination

Louis Jacques, MD, Chief Clinical Officer, Senior Vice President, ADVI

David Morgan, PhD, Chief Executive Officer/Executive Director, USF Health Byrd Alzheimer Institute

(USAgainstAlzheimer’s Staff Leadership: Drew Holzapfel and Patrick Rochelle)
10:30 AM  Break

10:45 AM  Early Detection and Path to Reducing Risk of Symptoms: What Can We Do Today?

Snapshot: This session will address the importance of early detection, lifestyle changes and addressing co-morbidities to reduce or delay Alzheimer’s symptoms. We will uncover the challenges that occur within families and within different healthcare specialties to explore opportunities to make improvements.

PANELISTS:

Moderator: Richard Isaacson, MD, Director, Alzheimer’s Prevention Clinic, Weill Cornell Memory Disorders Program; Associate Professor of Neurology and Director of the Neurology Residency Training Program, Weill Cornell Medicine and New York-Presbyterian Hospital

Neelum T. Aggarwal, MD, Chief Diversity and Inclusion Officer, American Medical Women’s Association; Cognitive Neurologist, Rush University Medical Center

Rita Altman, MSN, RN, CVM, Senior Vice President of Memory Care and Program Services, Sunrise Senior Living

Rhoda Au, PhD, Professor of Anatomy & Neurobiology, Neurology and Epidemiology, Boston University Schools of Medicine and Public Health; Senior Investigator/Director of Neuropsychology at the Framingham Heart Study

Katie Maslow, MSW, Visiting Scholar at the Gerontological Society of America

(UsAgainstAlzheimer’s Staff Leadership: Liz Plant and Brooks Kenny)
11:45 AM  Break/Lunch

12:15 PM  Lunch Discussion: Launching The Alzheimer’s Party

Snapshot: The session will serve as a Call to Action for the soon-to-be-elected US President and his/her Administration and Members of Congress. The session reinforces issues for the Capitol Hill Day and beyond.

PANELISTS:
Representative Don Beyer (D-VA)
Bob Cusack, Editor, *The Hill*
Nihal Satyadev, President and CEO, The Youth Movement Against Alzheimer’s
George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s
Trish Vradenburg, Co-Founder and Vice Chair, UsAgainstAlzheimer’s
*(UsAgainstAlzheimer’s Staff Leadership: Robin Strongin)*

1:15 PM  The Economic Impact of Alzheimer’s on Women and Communities of Color

Snapshot: This session will focus on the economic and social impact of Alzheimer’s disease on women, with emphasis on the disparate impact on African American and Latino communities. The session will highlight findings and insights from the study “Gender Differences: A Lifetime Analysis of the Economic Burden of Alzheimer’s disease,” published in the Journal, *Women’s Health Issue*, “The Price of Dementia on Women” from the Milken Institute, and UsAgainstAlzheimer’s own research papers, including “The Cost of Alzheimer’s and Other Dementia for African Americans” and “U.S. Latinos and Alzheimer’s Disease: New Numbers Behind the Crisis,” developed in partnership with the USC Edward R. Roybal Institute on Aging.
PANELISTS:
Kickoff: Jill Lesser, President, WomenAgainstAlzheimer’s, Board Member; UsAgainstAlzheimer’s Network
Moderator: Gail Gibson Hunt, President and Chief Executive Officer, National Alliance for Caregiving
Ross DeVol, Chief Research Officer, Milken Institute
Darrell J. Gaskin, PhD, Professor, Johns Hopkins Center for Health Disparities Solutions
Helen L. Sims, Vice President, Wealth Management Advisor, Merrill Lynch
William Vega, PhD, Provost Professor, USC Edward R. Roybal Institute on Aging
Post-Panel Reflection: Mary Theresa Vasquez, RN, Health Advisor, Fuerza Contra Alzheimer’s
(UsAgainstAlzheimer’s Staff Leadership: Brooks Kenny and Jason Resendez)

2:15 PM  Culturally Tailored Engagement Strategies for Addressing Alzheimer’s in Communities of Color

Snapshot: This session will explore community-level programming and outreach strategies focused on raising awareness of dementia and breaking down barriers to diagnosis, treatment, and clinical trial participation for communities of color. The panel will highlight culturally tailored strategies and programming being implemented on the ground by service providers to address the growing impact of dementia on Latino and African American communities.

PANELISTS:
Moderator: Stephanie Monroe, Executive Director, AfricanAmericanAgainstAlzheimer’s Network
Rushern L. Baker III, County Executive, Prince George’s County Maryland
Margarita Gomez, MSW, Manager of Latino Services, Alzheimer’s Greater Los Angeles

Constantina Mizis, Founding Executive Director, The Latino Alzheimer’s and Memory Disorders Alliance

Benjamin Zimmer, Senior Director, Axovant Sciences, Inc.

(UsAgainstAlzheimer’s Staff Leadership: Stephanie Monroe and Jason Resendez)

3:15 PM  Video: Understanding Dementia by Alzheimer’s Scotland — Introduced by George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s; Trish Vradenburg, Co-Founder and Vice-Chair, UsAgainstAlzheimer’s

3:30 PM  Summit Wrap-Up — Key Actions and Insights for Hill Day Advocacy

Snapshot: The session will include a discussion of key takeaways and next steps from the day’s convening, and will provide an refresher overview of what participants will need to know to complete successful and high-impact congressional office visits on Thursday’s Capitol Hill day.

FACILITATORS:

Kevin Brennan, UsAgainstAlzheimer’s Policy Director

Meryl Comer, UsAgainstAlzheimer’s Board Member; WomenAgainstAlzheimer’s Co-Founder; President, Geoffrey Beene Foundation Alzheimer’s Initiative

Sally Sachar, COO, UsAgainstAlzheimer’s

George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s

Trish Vradenburg, Co-Founder and Vice-Chair, UsAgainstAlzheimer’s
Musical Performance: Don Wendorf, PsyD (former caregiver and UsAgainstAlzheimer’s Activist) — “Painted Bits”

Close

Out of the Shadows
Reception & Dinner

Ronald Reagan Building and International Trade Center

6:30 PM

ADDRESS: First Lady Laura Bush

HONORING:
Senator Kelly Ayotte (R-NH)
Nancy Pelosi (D-CA), Minority Leader, US House of Representatives
Eli Lilly & Company

Snapshot: This is a globally recognized event that brings Alzheimer’s disease into the national spotlight where it belongs. At our Out of the Shadows dinner, we are honored to have former First Lady Laura W. Bush join us in a conversation on Alzheimer’s and caregiving with NPR’s Diane Rehm. We will also recognize Congresswoman Nancy Pelosi, Senator Kelly Ayotte and Eli Lilly & Company for their commitment to the fight against Alzheimer’s. The dinner includes prominent sponsors and guests from across the nation, including members of Congress, researchers, experts, philanthropists, news media and corporate leaders. The evening will showcase the unique perspectives of women in the fight against Alzheimer’s. In addition, Greg O’Brien, author of On Pluto: Inside the Mind of Alzheimer’s, will receive the inaugural Bea Lerner Valor Award for his hope and bravery in his battle against Alzheimer’s.
CAPITOL HILL DAY
THURSDAY, SEPTEMBER 29, 2016

7:15 AM  Coach Transfer from JW Marriott to Capitol Hill (leaves promptly at 7:30 am)

8:30 AM  Breakfast on the Hill

Location: Capitol Visitor Center—Congressional Meeting Room North

Snapshot: The goal of this session is to empower advocates for their Hill Day visits and hear from several senior leaders in Congress on legislative efforts to help caregivers who are helping a loved one living with Alzheimer’s. The session will be highlighted by remarks from members of Congress and UsA2 leadership, followed by a brief refresher on the Hill meeting objectives and final Q&A.

Welcome and Introduction — George Vradenburg and Trish Vradenburg, Co-Founders and Chairman/Vice-Chair, UsAgainstAlzheimer’s

Perspective — Jed A. Levine, Executive Vice President, Caring Kind

Congressional Presentations by House co-sponsors of the Alzheimer’s Beneficiary and Caregiver Support Act (H.R. 5681):

Representative Peter Roskam (R-IL)
Representative Linda Sanchez (D-CA) to be introduced by Jason Resendez, Executive Director, LatinosAgainstAlzheimer’s Network
**Final Congressional Presentation:**
Representative Xavier Becerra (D-CA), Chair House Democratic Caucus to be introduced by Jason Resendez, Executive Director, LatinosAgainstAlzheimer’s Network

**Final Hill Day Meeting Logistics and Q&A:**
Kevin Brennan, UsAgainstAlzheimer’s Policy Director

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:00 AM</td>
<td>Meetings with House and Senate Offices (Agenda Note: meetings may overlap with breakfast program)</td>
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<tr>
<td>12:00 PM</td>
<td>Boxed Lunch Informal Networking/Gathering Lunch (1.5 hrs)</td>
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<td></td>
<td><strong>Location:</strong> Senate Hart Room 902</td>
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George Vradenburg is Chairman of UsAgainstAlzheimer's, which he co-founded in October 2010. George was named by U.S. Health and Human Services Secretary Kathleen Sebelius to serve on the Advisory Council on Research, Care, and Services established by the National Alzheimer's Project Act and has testified before Congress about the global Alzheimer’s pandemic. He is a member of the World Dementia Council. George and UsAgainstAlzheimer's co-convene both the Leaders Engaged on Alzheimer's Disease (LEAD) Coalition and the Global CEO Initiative on Alzheimer's Disease. He and his wife, Trish, have long been dedicated members of Washington's civic and philanthropic community. George served as Chairman of The Phillips Collection for 13 years, and is a member of the Council on Foreign Relations and The Economic Club of Washington. He has served in senior executive and legal positions at CBS, FOX and AOL/Time Warner. George and Trish published Tikkun Magazine for 10 years (Editor-in-Chief Rabbi Michael Lerner is Trish’s brother).

Trish Vradenburg is Vice-Chair of UsAgainstAlzheimer's, which she co-founded in October 2010. Trish began her career in Washington, D.C. as a speechwriter in the U.S. Senate. She has written for various television shows, including Designing Women, Family Ties, and Kate and Allie. Trish's novel, Liberated Lady, was chosen as Literary Guild and Doubleday Book Club selections and has been translated into three foreign languages. As a journalist, she has written extensively for the New York Daily News, The Boston Globe, The Washington Post, Ladies’ Home Journal and Women’s Day. Surviving Grace, Trish's quasi-autobiographical play, was produced at The Kennedy Center in Washington, D.C. and Off Broadway at the Union Square Theater. It is now being performed at various community theaters throughout the country, as well as in Portuguese in Brazil. She serves on the Council and is Vice President of Theater J, and on the boards of DC Vote and the Vradenburg Foundation. Trish lists her marital status as "happy."
MERYL COMER
Founding Board Member, UsAgainstAlzheimer’s Network
Senior Advisor, UsAgainstAlzheimer’s
President, Geoffrey Beene Foundation Alzheimer’s Initiative

Meryl Comer is President and CEO of the Geoffrey Beene Foundation Alzheimer’s Initiative. A Co-Founder of WomenAgainstAlzheimer’s and the Global Alliance on Women’s Brain Health, Comer led the formation of the 21st Century BrainTrust® (21CBT), a non-profit partnership to advance mobile technologies and brain health. One hundred percent of proceeds from her New York Times Bestseller, Slow Dancing with a Stranger, support Alzheimer’s disease research.

JOHN R. DWYER, JR.
President, Founding Board Member, UsAgainstAlzheimer’s
President, GAP Foundation

John R. Dwyer, Jr. also serves as a Special Advisor to one of the largest Washington law firms, Arent, Fox LLP. John first became a CEO at the age of 30. In the following twenty-five years, he has held "C" level positions in six emerging growth companies in the healthcare or financial services industries. John is a frequent speaker on financing and regulatory issues of critical importance to emerging health technology companies. He regularly speaks on health information issues, business risks associated with the FDA approval process and patent insurance. John co-founded the first political action committee focused on a specific disease, the Alzheimer's Action PAC. He is also on the Executive Council of Leaders Engaged on Alzheimer's Disease (LEAD), which brings together key stakeholders from the government, business and civic sectors to increase attention to and awareness of Alzheimer's disease, its care, treatment, prevention and eventual cure.
JILL LESSER
Secretary, Founding Board Member, UsAgainstAlzheimer’s Network
President, WomenAgainstAlzheimer’s Network
Principal, JAL Consulting, LLC

Jill Lesser is President of the WomenAgainstAlzheimer's Network and has been caregiver for the past seven years to her mother, Barbara Lesser, who has Alzheimer's disease. Jill also is a strategic policy consultant advising non-profit and corporate clients on media and communications policy issues, with a particular focus on consumer protection, child-safety, intellectual property rights and free expression. Until 2002, Jill served as Senior Vice President, Domestic Public Policy for AOL Time Warner, Inc., where she led the company's domestic public policy, regulatory and industry relations activities.

PETER L. LEVIN, PhD
Board Member, UsAgainstAlzheimer’s Network
President & CEO, Amida Technology Solutions

Peter L. Levin is the Founder and CEO of Amida Technology Solutions, an information technology services firm that focuses on cyber security and healthcare IT. From May 2009 until March 2013 he served as Senior Advisor to the Secretary and Chief Technology Officer of the Department of Veterans Affairs, where he led their health record modernization initiative. In this role he co-created and lead the inter-agency development of the Blue Button personal health record (now the most widely used PHR in the country), the creation and implementation of the open source electronic health record custodian (OSEHRA.org), and delivery of the first clinical components of the integrated electronic health record with DoD (the iEHR and VLER programs). He also led the implementation of the VA’s social media outreach as well as their first employee innovation and industry competitions.
(STANLEY B. PRUSINER, MD)
Board Member, UsAgainstAlzheimer’s Network
Professor, University of California, San Francisco

Stanley B. Prusiner, MD, is Director of the Institute for Neurodegenerative Diseases and Professor of Neurology at the University of California, San Francisco where he has worked since 1972. Stanley’s contributions to scientific research have been internationally recognized. He discovered an unprecedented class of pathogens that he named prions. Prions are infectious proteins that cause neurodegenerative diseases in animals and humans. Stanley discovered a novel disease paradigm when he showed prions cause disorders in humans that manifest as (1) sporadic, (2) inherited and (3) infectious illnesses. Stanley’s current research focuses on determining the atomic structure of prions, deciphering the mechanism of replication and defining how biological properties are enciphered in prion strains. In addition, he is developing drug discovery aimed at producing therapeutics that retard neurodegeneration in Alzheimer’s, Parkinson’s and prion diseases as well as the frontotemporal dementias.

(DAVID SATCHER, MD, PhD)
Board Member, UsAgainstAlzheimer’s Network
Former U.S. Surgeon General
Founding Director, Satcher Health Leadership Institute, Morehouse School of Medicine

David Satcher, MD, PhD, is a physician-scientist and public health administrator with an extensive track record of leadership, research and community engagement. He is a Phi Beta Kappa graduate of Morehouse College and holds MD and PhD degrees from Case Western Reserve University. David served as the 16th Surgeon General of the United States (1998-2002) and the 10th Assistant Secretary for Health in the Department of Health and Human Services (1998-2001). He also served as Director of the Centers for Disease Control and Prevention (CDC) and Administrator of the Agency for Toxic Substances and Disease Registry (ATSDR). David has also held top leadership positions at the Charles R. Drew University for Medicine and Science, Meharry Medical College and the Morehouse School of Medicine. He has received over 50 honorary degrees and has received numerous awards from diverse organizations and agencies. Currently, David is the Founding Director and Senior Advisor for the Satcher Health Leadership Institute at the Morehouse School of Medicine, Atlanta, GA.)
Karen Segal has been involved with fundraising for medical research for the last 21 years. In 1995, she founded the North Shore Medical Research Junior Board for Lurie Children’s Hospital in Chicago. Over the last 21 years, the board has raised over $4.0 million for neuroblastoma research. In 2002, after her mother was diagnosed with early onset Alzheimer’s Disease, Karen shifted her focus to raising awareness and fundraising for the Alzheimer’s Association. She has been an active board member of the Chicago Rita Hayworth Gala Committee and co-chaired the 2014 Chicago Gala. In 2015, Karen joined UsAgainstAlzheimer’s and is focusing her efforts on advocating for increased focus on Alzheimer’s prevention efforts.

Shawn Taylor’s philanthropic endeavors and volunteerism have benefitted numerous charitable organizations, from her daughters’ schools to highly recognized organizations throughout the Washington region. Her personal connection to Alzheimer’s disease, both in her family and her husband’s, has led to a meaningful relationship with the Alzheimer’s Association. Using her expertise in sales and marketing, Shawn served as co-chair of the 2007 Washington Monuments Luncheon. Her gifts as a major donor through the luncheon, the National Alzheimer’s Gala, and the new women’s campaign have provided critically needed funds to support Alzheimer research and to provide information, education and support to those in our community touched by the disease.

**FORMER BOARD MEMBERS:**

Patrick Berry, Senior Counsel, Baker Botts LLP  
Ken Dychtwald, PhD, President & CEO, Age Wave  
Jeff Eller, Chairman, Public Strategies, Inc.  
Barry Libert, CEO, Open Matters
GINNY BIGGAR

Ginny Biggar directs the Patient-Caregiver, Faith and Senior Living Initiatives at UsAgainstAlzheimer’s. Ginny brings 20 years of media and communications experience as a writer, reporter and filmmaker to the UsAgainstAlzheimer’s campaign. Ginny was a reporter for National Public Radio in Los Angeles and Washington D.C. covering a wide range of issues, including the Clinton impeachment trial, labor issues, welfare reform, and the O.J. Simpson civil trial. Ginny wrote and produced the film "Sweater Queen: May Gruber and the Rise of Pandora Industries," about 100-year-old May Gruber, one of the most successful businesswomen of her generation. She has also written a history of one of the oldest girls' camps in the country called "Its Hats Off to Alford Lake!" She graduated from Trinity College in Connecticut with a B.A. in History.

KEVIN BRENNAN

Please see bio information in the Moderator/Panelist section.

PAM GATZ

Pam Gatz is the Chief Development Officer at UsAgainstAlzheimer’s and has over twenty years of successful experience in fundraising, specializing in change management and strategy, staff and volunteer development, marketing and community outreach. She was previously DC-area division president for the National Kidney Foundation. Prior to that, Pam was for 16 years the DC chapter executive director for the Juvenile Diabetes Research Foundation, and during her tenure there she raised $62 million. She has a strong network within the DC community, including government (both Democrat and Republican legislators), embassies (most recently UAE), and corporations.
BROOKS KENNY

Brooks Kenny is a Senior Consultant at High Lantern Group and oversees select projects related to caregiving, aging and healthcare. In this role, she serves as Executive Director of WomenAgainstAlzheimer’s, charged with directing its growth strategy through strategic partnerships and marketing initiatives. Most recently, she was on the founding team and Executive Vice President of Lotsa Helping Hands, a company providing solutions for our nation’s caregivers. She led the company’s worldwide branding and social media marketing initiatives, developing partnerships, creating business growth opportunities and expanding its reach to more than 1.5 million members. Brooks is a nationally recognized subject-matter expert in caregiving and is often called upon to speak with groups on such topics as cause marketing and strategic partnerships. Brooks has served in a leadership capacity for various nonprofit governing organizations and oversight committees and has authored white papers, articles and training documents for nonprofit leaders.

ANNE LEWIS

Anne Lewis has developed policy and managed strategic communications at The White House, on Capitol Hill, in federal agencies, with not-for-profit organizations, on political campaigns, for a major political party committee and in the private sector. She has worked with UsAgainstAlzheimer’s, The Washington Post, Bill and Melinda Gates Foundation, the United Services Organization, CARE, the Democratic Governors Association and a host of others to set online fundraising records on overall revenue of more than $250 million. Anne founded Anne Lewis Strategies in early 2007 to provide strategic consulting for the Democratic Senatorial Campaign Committee’s online direct marketing program, which now accounts for 20 percent of the Committee’s overall revenue. She also built email lists of hundreds of thousands of individuals for Hillary Clinton and the Environmental Working Group.
YAEL MILLER

Yael Miller is a Director at ResearchersAgainstAlzheimer's and assists with the strategic management of the network. Additionally, she is a Director at High Lantern Group, where she assists clients in the health, travel and entertainment industries. Prior to that, she served as an Information Specialist with the U.S. Agency for International Development, where she produced and briefed official cables, fact sheets, and updates on humanitarian assistance in East and Central Africa. Previously, Yael worked with U.S. Department of Defense entities—including the U.S. Marine Corps and U.S. Army—to help the U.S. military adapt to changing operational realities through refining mission planning processes and doctrine.

STEPHANIE J. MONROE, JD

Please see bio information in the Moderator/Panelist section.

KELLY NICKEL

Kelly Nickel is passionate about health policy, supported by her range of experience in health care and advocacy circles. Her diverse background in today’s complex government environment includes policy research, legislative advocacy, communications bridging, coalition building, efficacious writing, media strategy and political campaigns. Before joining FaegreBD Consulting, Kelly collaborated with legislators and organizations to support the passage of bills, regulations and amendments as a legislative representative with the American Counseling Association (ACA). Her role also included writing testimony and arranging oral testimony through ACA membership, as well as identifying, crafting and executing legislative strategies.
**ELIZABETH PLANT**

Elizabeth Plant manages the Alzheimer’s Talks teleconference series, coordinates electronic actions associated with the organization’s mobilization campaign, as well as website updates. Elizabeth has held senior positions at education nonprofits in the District of Columbia. She served as Deputy Director of DC Children First and previously was the Senior Director, Program, Legislative Affairs and Education Policy of the Washington Scholarship Fund (WSF). While at WSF, she oversaw the implementation of two scholarship programs that provided over $13 million in scholarships annually to approximately 2,400 children in K-12 to each attend the school of their choice.

**LINDSAY PUGH**

Lindsay Pugh focuses on corporate partnerships for special events for UsAgainstAlzheimer’s. Previously, she was the Director of Corporate Relations for the Trust for the National Mall. In that role, Lindsay lead the corporate philanthropy program, including the Trust Corporate Committee, corporate sponsorships and partnerships. Under her leadership, the Trust developed partnerships with 55 of the top Fortune brands and a diverse group of companies representing 20 industries. She has also worked with Meals on Wheels of America, the ONE Campaign, the Democratic Senatorial Committee and former Congressman William Delahunt.

**JASON RESENDEZ**

Please see bio information in the Moderator/Panelist section.

**SALLY SACHAR**

Please see bio information in the Moderator/Panelist section.
ALLISON SIGNORELLI

Allison oversees all of UsAgainstAlzheimer's fundraising events, including the Out of the Shadows dinner, that collectively raise close to $1 million annually. She joined UsAgainstAlzheimer's in 2012 and served as Chief Development Officer prior to her current role. Previous event and fundraising experience includes Director of Individual Giving at the Trust for the National Mall, Gala Director at the Phillips Collection, Manager of Major Gifts and Events at National Public Radio (NPR), and Director of Special Events at Lyric Opera of Chicago. After becoming a consultant, she has worked with numerous organizations such as The Vietnam Veterans Memorial Fund, the Colon Cancer Alliance and Global Health Corps.

ROBIN STRONGIN

Robin Strongin, President and CEO of Amplify Public Affairs, LLC (a woman-owned small business), and Creator and Founder of the award winning Disruptive Women in Health Care blog®, is an accomplished public affairs expert with over 30 years of experience working in Washington, DC. Robin has worked with and for Federal and state governments, regulatory agencies, The White House, Congress, think tanks, nonprofit organizations, corporations, start-ups, coalitions and trade associations. Robin currently serves on the following boards: Kaiser Permanente’s Institute for Health Policy; the Institute for Music and Neurologic Function (founded by Dr. Oliver Sacks); AcademyHealth’s Translation and Dissemination Institute Advisory Committee; and Physician-Parent Caregivers. She is a member of the Washington DC Capital Speakers Club and is a Contributor to The Hill newspaper. In October 2015, Robin was named to the National Alzheimer’s Scientific, Patient and Caregiver Advisory Council of the newly approved PCORI-funded Alzheimer’s & Dementia Patient/Caregiver-Powered Research Network (AD-PCPRN) and was named a Woman of Impact in December 2015.
Neelum T. Aggarwal, MD, is a Cognitive Neurologist in the Departments of Neurological Sciences and the Rush Alzheimer’s Disease Center and founder of the Rush Heart Center for Women — Cardio Cognitive Clinic and is its Research Director. She is a Founding Member of the WomenAgainstAlzheimer’s Network of UsAgainstAlzheimer’s.

She has published numerous peer-reviewed clinical research articles on disparities in aging, cognitive function and Alzheimer’s disease, and is the Principal Investigator for multiple National Institute on Aging and industry sponsored clinical trials in aging and Alzheimer’s Disease. She was appointed to serve as the first Chief Diversity and Inclusion Officer for the American Medical Women’s Association, defining strategic diversity and inclusion objectives and developing innovative programs within the organization.

Rita Altman, MSN, RN, CVM, is Senior Vice President of Memory Care and Program Services for Sunrise Senior Living where she uses the latest evidence-based research to design and oversee the implementation of their memory care and assisted living programs. She earned her BSN from the University of Pennsylvania and Master of Nursing Science degree in Nursing Leadership and Management from The George Washington University School of Medicine and Health Sciences. She has more than 35 years of nursing experience, which includes nursing education, staff development training, intergenerational programming, and management in childcare, adult day care, assisted living and skilled nursing settings.

Rita is one of three Validation Masters in the United States and studied under Naomi Feil, who developed the Validation Method. She is a regular contributor on topics related to senior care and memory loss for the Huffington Post, Sunrise Senior Living’s Ask Rita blog and has published articles related to memory care and validation. She has spoken on the topic of Alzheimer’s disease and related dementias both nationally and internationally and has collaborated and participated in several televised media presentations related to communicating with individuals with Alzheimer’s disease, including HBO’s Alzheimer’s Project.
RHODA AU, PhD

Rhoda Au, PhD, is Professor of Anatomy & Neurobiology, Neurology and Epidemiology at Boston University Schools of Medicine and Public Health and Senior Investigator/Director of Neuropsychology at the Framingham Heart Study and the Alzheimer’s Disease Center global outreach and technical innovation leader. Her primary research focus is cognitive aging, with particular emphasis on identifying preclinical neuropsychological indices of risk for Alzheimer’s disease and other neurodegenerative disorders. She also has an MBA and is developing the Aging Well Institute, a transformative platform designed to catalyze groundbreaking discoveries for chronic disease prevention; informing policies for reducing economic costs and healthcare burden generally associated with advancing age; and identifying determinants of sustaining lifelong physical, cognitive and mental health.

RUSHERN L. BAKER, III

Rushern L. Baker, III, is the seventh County Executive of Prince George’s County—the highest-income African American-majority county in America and the second largest jurisdiction by population in the State of Maryland. Since taking office, Rushern has raised the profile of Prince George’s County in the Washington, DC, Metropolitan region, implementing innovative programs designed to improve the quality of life for residents. Rushern established The Economic Development Incentive Fund, an unprecedented $50 million fund designed to stimulate business growth in the County. He is also addressing health care disparities through his leadership and advocacy for a new world-class Regional Medical Center in Prince George’s County that will transform health care in the region. Rushern and his wife, Christa, who was diagnosed with early-onset Alzheimer’s disease in 2010, live in Prince George’s County, where they have raised all three of their children—one son and two daughters. Rushern joins the AfricanAmericansAgainstAlzheimer’s as a Founder.
REPRESENTATIVE XAVIER BECERRA (D-CA)

First elected to the U.S. House of Representatives in 1992, Representative Xavier Becerra serves as Chairman of the House Democratic Caucus, is a member of the powerful Committee on Ways And Means and is Ranking Member of the Ways and Means Subcommittee on Social Security. His committee is responsible for formulating our nation’s tax, Social Security, Medicare, trade and income security laws. As Chairman of the Democratic Caucus, Xavier wields a strong voice in House Democratic leadership, helping to set priorities and drive the legislative decision making process. He has dedicated himself to promoting issues affecting industries critical to the economic vitality of the Southern California region such as health care, high technology, entertainment and stimulating free, yet fair, trade.

REPRESENTATIVE DON BEYER (D-VA)

Congressman Don Beyer is serving his first term as the U.S. Representative from Virginia’s 8th District, representing Arlington, Alexandria, Falls Church and parts of Fairfax County. He serves on the House Committee on Natural Resources and is a member of the New Democrat Coalition. He was the Lieutenant Governor of Virginia from 1990 to 1998 and was Ambassador to Switzerland and Liechtenstein under President Obama. Don’s signature work as lieutenant governor included advocacy for Virginians with disabilities and ensuring protections for Virginia’s most vulnerable populations as the Commonwealth reformed its welfare system in the mid-1990s. Don was Virginia’s Democratic nominee for governor in 1997.

KEVIN BRENnan

Kevin Brennan is an experienced policy advisor for FaegreBD Consulting. With more than two decades of political and policy experience, he has served in senior positions involving Capitol Hill, a Fortune 200 biotechnology multinational and the Washington office of a national health care organization. Kevin represents emerging and established companies in the health and biosciences sector with pharmaceutical, biological, medical device and molecular diagnostic products that lack a clear pathway to Medicare and Medicaid coverage or favorable reimbursement. Kevin works with companies facing regulatory obstacles with the Food and Drug Administration (FDA) or seeking to engage with Congress and federal agencies.
LEIGH F. CALLAHAN, PhD

Leigh F. Callahan, PhD, is the Mary Link Briggs Distinguished Professor of Medicine and Director for Community and Outcomes Research at the University of North Carolina's Thurston Arthritis Research Center. She is also the Director of the Osteoarthritis Action Alliance, a coalition of more than 90 organizations committed to elevating osteoarthritis as a national health priority. She has over 30 years’ experience in arthritis and health outcomes research. Her research has focused on social determinants and health, physical activity and arthritis, and patient reported outcomes. She has been an active volunteer for a number of professional and voluntary health societies throughout her career.

MERYL COMER

Meryl Comer is President and CEO of the Geoffrey Beene Foundation Alzheimer’s Initiative, which promotes early diagnosis, virtual innovation challenges, m-health technologies and national public service campaigns like Geoffrey Beene’s Rock Stars of Science™.


BOB CUSACK

Bob Cusack serves as Editor-in-Chief of The Hill newspaper/TheHill.com. Bob has been reporting on policy and politics in the nation’s capital since 1995. He joined The Hill as Business and Lobbying Editor in 2003, became the newspaper's Managing Editor a year later and was tapped as Editor-in-Chief in 2014. He regularly appears on news networks as a non-partisan political analyst and has won five awards from the National Press Club and the Society of Professional Journalists. Bob is a member of the Screen Actors Guild and has appeared in commercials, feature films and television shows, including HBO’s "Veep" in 2014.
ROSS DEVOL
Ross DeVol is the Chief Research Officer at the Milken Institute. He oversees research on international, national and comparative regional growth performance; access to capital and its role in economic growth and job creation; and health-related topics. Since joining the Institute, Ross has put his group in the national limelight with groundbreaking research on technology and its impact on regional and national economies, and on the economic and human consequences of chronic disease. He specializes in the effects of technology, research and development activities, international trade, human capital and labor-force skills training, entrepreneurship, early-stage financing, and quality-of-place issues on the geographic distribution of economic activity. Ross has authored numerous reports in the Institute’s primary research areas. His recent work involves research on global economic and financial market conditions.

DAISY DUARTE
Daisy Duarte is a caregiver advocate for the LatinosAgainstAlzheimer's Network, bringing a critical voice to UsAgainstAlzheimer's advocacy, policy and research discussions about the growing impact of Alzheimer's on the Latino community. Daisy is a caregiver for her mother, Sonia, who was diagnosed with early onset Alzheimer's at age 55. Daisy tested positive for the gene linked to early onset Alzheimer's Disease in 2014 and is currently enrolled in the Dominantly Inherited Alzheimer's Network (DIAN) clinical trial at the Washington University School of Medicine in St. Louis. As one of the few Latinos enrolled in Alzheimer's clinical trial research, Daisy is committed to raising awareness of the importance of Alzheimer's research and funding.
MICHAEL ELLENBOGEN
Michael Ellenbogen was diagnosed with Young-Onset Alzheimer’s Disease at the age of 49. Prior to his diagnosis, he was a network operations manager for a Fortune 500 financial institution. Difficulty with work-related tasks eventually led to his early retirement. As a world-renowned Alzheimer’s and dementia advocate, he has been featured in nationally syndicated TV, radio and other media outlets. He has written for blogs, newspapers and websites and shared his personal perspective as a guest speaker. Michael currently serves on the Pennsylvania Alzheimer’s Disease Planning Committee and other advisory councils. He is a regular speaker at the Advisory Council on Alzheimer’s Research, Care and Services and has been featured in the Alzheimer’s Disease International’s 2012 World Alzheimer’s Report. Represented the U.S./World for people living with dementia at the World Health Organization.

PHYLLIS BARKMAN FERRELL
Phyllis Barkman Ferrell is the Vice President, and Global Alzheimer’s Disease Platform Team Leader in Lilly BioMedicines. Phyllis and her team are responsible for the late-stage development and global registration of Solanezumab, Amyvid and AZD3293, including global launches and commercialization. The team is also planning for several other earlier stage assets targeted at treating patients and supporting their caregivers. In 2014, Phyllis was recognized with the Rising Star Award from the Healthcare Businesswomen’s Association. She is a member of the Indiana Chapter of the HBA, on the Board of Directors for the Indiana Chapter of the Alzheimer’s Association and a founding member of WomenAgainstAlzheimer’s.

DARRELL J. GASKIN, PhD
Darrell J. Gaskin, PhD, is the William C. and Nancy F. Richardson Professor of Health Policy and Director of the Johns Hopkins Center for Health Disparities Solutions. Darrell is a health services researcher and health economist who is internationally known for his expertise in health disparities, access to care for vulnerable populations, and safety net hospitals. He seeks to identify and understand barriers to care for vulnerable populations; and to develop and promote policies and practices that will improve access to care for the poor, minority and other vulnerable populations, and eliminate racial/ethnic and socioeconomic disparities in healthcare. His current projects explore the relationship between “place” and healthcare disparities and examine racial/ethnic and socioeconomic disparities in hospital care.
ALAN GILBERT

Alan Gilbert joined GE’s healthymagination in June 2011 as Director of Global Government and NGO Strategy. In this role, Alan shapes, champions and messages GE’s positions on healthcare policy, reform and business objectives, and communicates them to internal and external stakeholders. He currently directs U.S. health policy for healthymagination; leads open innovation challenges on traumatic brain injury and has directed a similar innovation challenge on breast cancer; helps develop outreach and thought leadership around cancer, neurodegenerative and other disease marketing initiatives; and is the leader of GE’s strategic partnerships and initiatives to change healthcare cost and quality trends to bring better health to more people in the communities in which GE operates.

MARGARITA GOMEZ, MSW

Margarita Gomez, MSW, serves as the Manager of Latino Services at Alzheimer's Greater Los Angeles. She oversees the outreach and education efforts to the general Latino community and families affected by Alzheimer's and related dementias. In this capacity, she develops culturally appropriate training curriculum and plain language materials as well as meets with community partners and agencies to increase awareness among the Latino community. Mrs. Gomez earned her master's degree in social work from the University of Denver, with a social work with Latinos/Latinas Certificate. She has over 10 years of work experience working with the Latino community.
DREW HOLZAPFEL

Drew Holzapfel serves as the Executive Director of The Global CEO Initiative on Alzheimer’s disease, a coalition of leading corporations investing in Alzheimer’s disease research, treatment and care. He is also a Partner at High Lantern Group, a healthcare consultancy focused on the intersection of business strategy and public policy. Drew brings nearly two decades of healthcare experience in government and corporate affairs, sales and marketing in global biotechnology, pharmaceutical and U.S. government organizations to a diverse client base. He has spent over 10 years working Alzheimer’s disease in a range of positions. Prior to joining High Lantern Group, Drew was at Pfizer, where he most recently led efforts around the company’s Alzheimer’s program and advanced Alzheimer’s and aging issues through development of commercial strategy and advocacy with international organizations, non-governmental organizations, non-profits and other key stakeholders.

GAIL GIBSON HUNT

Gail Gibson Hunt is President and Chief Executive Officer of the National Alliance for Caregiving, a non-profit coalition dedicated to conducting research and developing national programs for family caregivers and the professionals who serve them. As a national expert in family caregiving and long-term care, Gail served on the Policy Committee for the 2005 White House Conference on Aging, as well as on the Centers for Medicare & Medicaid Services Advisory Panel on Medicare Education. She was the chair of the National Center on Senior Transportation. Gail is also a commissioner for the Center for Aging Services Technology (CAST) and on the Board of the Long-Term Quality Alliance and the National Center for Creative Aging. Gail is a member of the Multiple Chronic Conditions Workforce Technical Expert Workgroup. She co-chairs the NQF MAP Person and Family-Centered Care task force. Additionally, Gail is on the Governing Board of the Patient-Centered Outcomes Research Institute (PCORI).
RICHARD S. ISAACSON, MD

Richard S. Isaacson, MD, currently serves as Director of the Alzheimer’s Prevention Clinic, Weill Cornell Memory Disorders Program, and Associate Professor of Neurology, and Director of the Neurology Residency Training Program at Weill Cornell Medicine and NewYork-Presbyterian Hospital. Richard specializes in Alzheimer’s disease risk reduction and treatment, mild cognitive impairment due to Alzheimer’s disease and pre-clinical Alzheimer’s disease, and passionately believes in a comprehensive, evidence-based, multi-modal precision medicine approach toward both treatment and prevention. His recent efforts have focused on the development of Alzheimer’s Universe (www.AlzU.org), a vast online educational portal shown to increase willingness to participate in Alzheimer’s disease clinical trials, which was released as an iOS app (in English and Spanish) this summer.

LOUIS JACQUES, MD

Louis Jacques, MD, is Chief Clinical Officer and a Senior Vice President at ADVI, where he is also a partner. ADVI is a health care advisory services firm with offices in Washington DC, Austin and San Francisco. Before joining ADVI in 2014, Dr. Jacques was the Director of the Coverage and Analysis Group (CAG) in the Centers for Medicare & Medicaid Services (CMS) from 2009-2014, where he managed Medicare fee for service coverage policy development on technologies as diverse as molecular diagnostic testing, advanced imaging, chemotherapeutics, wound care and screening and preventive services. From 2004-2009 he was a division director within CAG.

Before joining CMS in 2003, he served as the Associate Dean for Curriculum at Georgetown University School of Medicine, where he also saw patients at the Lombardi Cancer Center in his practice of hospice and palliative medicine. Jacques also made volunteer home visits for a hospice on Maryland’s Eastern Shore.
MIKE KING

Mike King serves as Volunteers of America's national President and CEO, a position he has held since 2010. Among its myriad of human service programs, the organization stands as one of the nation’s leading nonprofit providers of “service enriched” affordable senior housing and skilled nursing care. King has been a major advocate for Volunteers of America in Washington, DC, both on Capitol Hill and among other human service organizations. He sits on the executive committee of Leadership 18—an alliance of the nation’s largest charities and nonprofits—and his work has focused on preservation of federal funding and other resources that support frail seniors and other vulnerable populations.

JILL LESSER

Jill Lesser is President of the WomenAgainstAlzheimer's Network and has been caregiver for the past seven years to her mother, Barbara Lesser, who has Alzheimer's disease. Jill also is a strategic policy consultant advising non-profit and corporate clients on media and communications policy issues, with a particular focus on consumer protection, child-safety, intellectual property rights and free expression. Until 2002, Jill served as Senior Vice President, Domestic Public Policy for AOL Time Warner, Inc., where she led the company’s domestic public policy, regulatory and industry relations activities.

JED A. LEVINE

Jed A. Levine is Executive Vice President and Director of Programs at Caring Kind, The Heart of Alzheimer’s Caregiving, formerly known as the Alzheimer’s Association, New York City Chapter, where he has been on staff since 1990. He is the author of numerous articles on Alzheimer's and Alzheimer’s care and the co-author of a chapter in Hospital Care for Persons with Dementia, and co-author of a chapter on Disaster Preparedness for Persons with Dementia.
NICK MANETTO

Nick Manetto, a Principal at FagreBD Consulting, designs, directs, and implements successful public policy advocacy campaigns. With more than a decade in government affairs, public policy, and strategic communications, he is an experienced strategist in the process of high-stakes initiatives from start to finish. Nick manages client teams and projects focused on health care delivery and payment models, biomedical research, drug development, and public health. His work spans projects focused on Congress, as well as federal departments and agencies. Frequently, initiatives include a public or media component through crafting and placing op-eds, designing and launching campaign websites, and a variety of traditional and new media strategies and tactics. Many of these projects are coalitions designed to bring multiple diverse voices to bear behind an issue.

SENATOR EDWARD J. MARKEY (D-MA)

Senator Edward J. Markey, a consumer champion and national leader on energy, environmental protection, and telecommunications policy, has a prolific legislative record on major issues across the policy spectrum and a deep commitment to improving the lives of the people of Massachusetts and our country. Whether the issue is climate change, clean energy, safeguarding privacy, nuclear non-proliferation, investor protection or preserving an open Internet that spurs competition and consumer choice, Senator Markey stands up for the priorities and values of Massachusetts. Elected to the Senate in a special election in June 2013, Senator Markey is bringing his experience, energy, and expertise to fight for all the people of Massachusetts.

KATIE MASLOW, MSW

Katie Maslow, MSW, is a visiting scholar at the Gerontological Society of America. The primary focus of her work is care-related issues for older people with cognitive impairment, dementia, and co-existing medical conditions. Before joining the GSA in 2016, Katie was a scholar-in-residence at the Institute of Medicine (IOM). She has also worked for the Alzheimer’s Association and the U.S. Office of Technology Assessment, a Congressional Research Agency.
CONSTANTINA MIZIS

Constantina Mizis is the Founding Executive Director of The Latino Alzheimer's and Memory Disorders Alliance (LAMDA) based in Chicago, IL. LAMDA is on the frontline of addressing Alzheimer's growing impact on the Latino community and provides direct services to thousands of Latinos struggling with Alzheimer’s annually. Constantina has dedicated over 25 years of service to Latino older adults and their family caregivers, consulted and trained extensively throughout the United States and has worked with National organizations on the development of programs for the Latino elderly.

Prior to founding LAMDA, Constantina served as a multicultural outreach manager for the Alzheimer's Association Illinois Chapter and as a multicultural outreach and community affairs manager at the Sinai Community Institute (SCI). Constantina is an active board member and consultant of Nation’s top health committees, such as, the National Alzheimer’s & Dementia Patient & Caregiver-Powered Research Network (AD-PCPRN) Governance Board.

STEPHANIE J. MONROE, JD

Stephanie J. Monroe, JD is Executive Director of UsAgainstAlzheimer’s African American Network, which is the first national network created specifically to respond to Alzheimer’s disease and its disparate impact on African Americans. By working nationally, locally and through strategic partnerships, African Americans Against Alzheimer’s is raising awareness of the critical need for additional research investments and arming African Americans and others with the information needed to engage, connect, and mobilize individuals, businesses, and community and faith-based organizations in efforts that advance our national commitment to ending Alzheimer’s by 2025. One of the primary focuses is a multi-tiered effort to inform and encourage more African Americans to participate in clinical trials.

DAVID MORGAN, PhD

David Morgan, PhD, is Chief Executive Officer/Executive Director of the USF Health Byrd Alzheimer’s Institute and Distinguished Professor of Molecular Pharmacology at the University of South Florida. He received his PhD from Northwestern University in Evanston, IL, and started his independent career at the University of Southern California. David’s research interests are aging and brain function, focusing on drugs to treat Alzheimer’s dementia.
SENATOR PATTY MURRAY (D-WA)

As Washington state’s senior Senator, Patty Murray has a proven track record spanning more than two decades of fighting for Washington state families in the United States Senate. Serving as a member of Senate Democratic leadership since 2007, Patty has established herself as a tireless and effective leader on education, transportation, budget issues, port security, healthcare, women, and veterans’ issues. In addition to being the first female Senator from Washington state, Patty served as the first female Chair of the Senate Veterans’ Affairs Committee during the 112th Congress and served as the first female Chair of the Senate Budget Committee during the 113th Congress. She is currently Ranking Member of the Senate Health, Education, Labor, and Pensions Committee.

GREG O’BRIEN

Greg O’Brien is author of the award-winning On Pluto: Inside the Mind of Alzheimer’s. It is the first book written by an investigative reporter embedded in the mind of Alzheimer's chronicling the progression of his own disease. Greg has written for numerous media, regionally and nationally, including The Washington Post, Time, Chicago Tribune, USA Today, Associated Press, Boston Herald and others. Greg lost his maternal grandfather, his mother, paternal uncle and father to Alzheimer's and other forms of dementia.

CARMEN PASTOR

Carmen Pastor has over 15 years of experience in business development, advertising, marketing, public relations and published, covering every aspect of the communications world. At the present time, Carmen is the President/Founder of Fuerza Contra Alzheimer’s to honor her mother, Gloria Berrios. Carmen has first-hand experience in what it means to be a caregiver, inspiring her to establish an organization that can provide support to others suffering this terrible disease.

In November, 2015, Carmen’s dream became reality as Fuerza Contra Alzheimer’s held its first national Hispanic Alzheimer’s conference in San Antonio, TX, touching the lives of attendees and caregivers. She is currently planning the second national Hispanic Alzheimer’s conference in New York City.
DANIEL C. POTTS, MD, FAAN

Daniel C. Potts, MD, FAAN, is a neurologist whose father, Lester, had Alzheimer's disease and became an acclaimed watercolor artist in the throes of the disease. Inspired by his father's art and story, Daniel became an advocate for persons with Alzheimer's disease and other causes of dementia and their caregivers. Daniel promotes compassionate, validating care models which make use of the expressive arts and storytelling, exploring and honoring the personhood of individuals with dementia while maintaining relationships built upon empathy and understanding. Daniel is a Fellow of the American Academy of Neurology, and has been designated an Architect of Change by Maria Shriver. Currently Attending Neurologist at the Tuscaloosa VA Medical Center, Daniel is also a clinical faculty member at the University of Alabama and University of South Alabama Medical Schools.

JASON RESENDEZ

Jason Resendez is the Executive Director of the LatinosAgainstAlzheimer’s Network and Coalition, convened by UsAgainstAlzheimer’s. Jason spearheads UsAgainstAlzheimer’s efforts to drive awareness and action on Alzheimer’s and dementia’s disproportionate impact on the Latino community through strategic convening, policy analysis and advocacy. Prior to UsAgainstAlzheimer’s, Jason served as senior manager of strategic partnerships at the National Council of La Raza, the nation's largest Latino advocacy organization and held positions at the League of United Latin American Citizens and The Wold Bank Group. Jason currently serves as an external advisor to several key initiatives in the technology and aging space, including AT&T’s Advisory Panel on Access and Aging, the Center for Aging in Diverse Communities at the University of California San Francisco and the Administration for Community Living’s Hispanic Technical Expert Board.

REPRESENTATIVE PETER ROSKAM (R-IL)

Chicagoland native Peter Roskam is in his fifth term in the United States House of Representatives, serving the 6th District of Illinois. Roskam is a member of the House Ways and Means Committee, where he sits on the Health Subcommittee and chairs the Oversight Subcommittee — a key watchdog post with jurisdiction into the spending and operations of tax-writing and healthcare programs within the federal government. Roskam was at the center of the Committee investigation into the IRS after it was revealed the agency was targeting Americans for their personal, religious and political beliefs, authoring legislation to protect against these abuses that became law.
**SALLY SACHAR**

Sally Sachar is Chief Operating Officer of UsAgainstAlzheimer’s. Sally has nearly three decades of experience leading organizations focused on many areas of social policy, including health care, job training and workforce development, teen pregnancy prevention and K-12 education. Previously, Sally was the founding Executive Director of DC Children First; President/CEO of the Washington Scholarship Fund (both pioneering K-12 education initiatives in Washington, DC); and Deputy Director of the National Campaign to Prevent Teen and Unplanned Pregnancy. Sally served as a political appointee at the U.S. Labor Department in the first Clinton/Gore term, including as the Deputy Chief of Staff and the Associate Assistant Secretary for Policy. She has also worked at the National Governors Association, the Massachusetts Department of Employment and Training and Harvard’s Kennedy School of Government as Assistant Director of the Master in Public Policy program.

**REPRESENTATIVE LINDA SANCHEZ (D-CA)**

Recognized by her colleagues and the national media as a leading voice for working families, judiciary, and trade matters, Linda Sánchez has represented California’s 38th Congressional district since 2013. From 2003-2013, Linda represented California's 39th Congressional District, which included many of the communities she currently represents. Congresswoman Sánchez has broken many barriers in Congress, including becoming the first Latina to serve on the House Judiciary Committee. She was also the first Latina in history to serve on the House Ways and Means Committee. Linda is a strong advocate for California’s families. She is committed to reducing crime, making schools safe, providing quality education and affordable health care, improving our economy by creating new opportunities, and cleaning up the air and water in Southern California.

**SARAH LENZ LOCK**

Sarah Lenz Lock is Senior Vice President for Policy in AARP’s Policy, Research and International Affairs (PRI), where she helps position AARP as a thought leader addressing the major issues facing older Americans. Working on behalf of PRI, Sarah helps to develop AARP’s public policy positions to support and maintain AARP’s social mission. Sarah’s first work with AARP began at Foundation Litigation to conduct health care impact litigation on behalf of older persons. Prior to AARP, Sarah served as a trial attorney for the U.S. Department of Justice.
NIHAL SATYADEV

Nihal Satyadev is a 21-year-old dreamer and change-maker. Last year, Nihal worked as a public policy intern for the local Alzheimer’s Association chapter and attended the Association’s national policy forum. Having realized the lack of youth involvement in one of the largest impending healthcare crises, he co-founded The Youth Movement Against Alzheimer’s in May 2015. Nihal has also been an avid researcher of neurodegenerative diseases for the past six years. His last project involved studying a novel therapeutic molecule in ALS mouse models, and he is currently working on assessing a correlation between Alzheimer’s disease and Periodontal disease.

GURTEEN SCHIAVO AND MALCOLM IAN CROSS

In lieu of a bio, please see this statement from Malcolm Ian Cross, about the Alzheimer’s diagnosis of his mother, Gurteen Schiavo and their subsequent journey together: My mother, Gurteen Schiavo, was diagnosed with Alzheimer’s four years ago. But I had noticed signs of the disease many years prior to the official diagnosis and just thought it was stress or naturally old age. As this horrific disease progressed, I realized she needed to be here, with me in California full time. I have an older brother and older sister, but I was the one to step up and take my mom in and this disease on. I am her primary caretaker. It’s been both a blessing and very challenging. Besides my mother slowly losing herself, there have been many sacrifices for us both. This disease has cost us numerous relationships. Including a marriage. There has been much financial strain and burden. And time. Oh my the time invested into this disease. And at the end of the day, I wouldn’t exchange it at all, because the greatest blessing is the time with this amazing woman and providing her with some happiness ease, grace and tons of love, making this part of her life as awesome as possible.
PERNESSA SEELE, PhD

Pernessa Seele, PhD, is Founder and CEO of The Balm In Gilead, Inc., a not-for-profit, non-governmental organization (NGO) whose mission is to prevent diseases and to improve the health status of individuals who are disproportionately affected by high rates of health disparities, such as HIV, hepatitis C, cervical cancer and cognitive health. Now in its 27th year, The Balm In Gilead is based in Richmond, VA and Dar es Salaam, Tanzania. The organization provides technical support to over 10,000 faith institutions regarding the implementation and evaluation of health education and service programs. In 2016, under her leadership, The Balm In Gilead launched its newest health initiative, The National Brain Health Center for African-Americans, a program designed to address the unique needs of African-Americans and caregivers in the fight against Alzheimer’s and other cognitive health issues.

HELEN L. SIMS

Helen L. Sims joined Merrill Lynch in 2011, bringing with her five years of experience in financial services and guidance for families with special needs and disabilities at another major financial firm. Helen holds the Certified Financial Planner certification awarded by the Certified Financial Planner Board of Standards, Inc., as well as The Chartered Advisor in Philanthropy® (CAP®). She focuses primarily on helping families who have a loved one with a special need or disability, delivering a broad range of services to address their planning complexities. This includes the coordination of care, funding options, benefit planning and identification of resources. Helen serves on the board of directors of Autism Connection of Pennsylvania. Helen graduated from the University of Pittsburgh with a bachelor’s degree in Accounting.

MARY THERESA VASQUEZ, RN

Mary Theresa Vasquez, RN, was born in San Antonio, TX, and resides in the Washington, DC, area. She has worked in Texas, California, New York and Northern Virginia as a Registered Nurse. Since October 2013, Mary is the Health Adviser for Fuerza Contra Alzheimer’s, a non-profit Alzheimer’s advocacy organization in the Washington, DC, area. Additionally, Mary is the author of “Mi Mamacita Tiene Alzheimer’s (My Beloved Mother has Alzheimer’s) and is recognized in the dissertation, entitled Factors Influencing Latino/Hispanic Caregivers’ Perception of The Experience of Caring for A Relative with Alzheimer’s Disease by Lyda Consuelo Arevalo-Flechas, RN, PhD.
WILLIAM VEGA, PhD

William Vega, PhD, is a Provost Professor at USC with appointments in social work, preventive medicine, psychiatry, family medicine, psychology and gerontology. He is the Cleofas and Victor Ramirez Professor of Practice, Policy, Research and Advocacy for the Latino Population at the USC School of Social Work. William is also the executive director of the USC Edward R. Roybal Institute on Aging and an emeritus professor at the University of California, Berkeley, School of Public Health. Prior to joining the USC Roybal Institute, he was director of the Luskin Center on Innovation and an Associate Provost at UCLA.

An elected member of the National Academy of Medicine, William has conducted community and clinical research projects on health, mental health and substance abuse throughout the United States and in Latin America. He has published more than 200 articles and chapters, in addition to several books. In 2006, the ISI Web of Science listed him in the top half of one percent of the most highly cited researchers worldwide for over 20 years, and he is currently listed in the most cited two percent of authors in his field according to Research Gate.

JANICE WADE-WHITEHEAD

Janice Wade-Whitehead has been the Executive Director of Alzheimer’s Tennessee, Inc., since 1991. In 1995, she was awarded the “Public Citizen of the Year Award” by both the Knox Area Chapter and the Tennessee State Chapter of the National Association of Social Workers. She was appointed by the Governor in 2007 to the Tennessee Alzheimer’s Disease Task Force where she served as an officer of the task force helping to create the first Tennessee State Plan to address Alzheimer’s disease. Janice is a leader in state and federal advocacy efforts representing the Alzheimer’s community. She has served on various committees with a national scope regarding public policy and educational initiatives. Janice’s mother had Alzheimer’s disease, and she helped to manage her care for over 12 years.
DON WENDORF, PSYD

Don Wendorf, PsyD, worked over 40 years as a psychologist specializing in marriage and family therapy, first in the Psychiatry Department of the University of Alabama at Birmingham, then at the private practice Family Therapy Associates and then at Pitts and Associates. Don retired in January 2013 to be the full-time caregiver for his wife of over 40 years, Susan Elizabeth Black, who had become increasingly disabled from a series of little and not so little strokes dating back to 1995. Susan passed away in March of 2014. A lifelong musician with a passion for music, Don’s hope is to educate about marriage and caregiving in the best possible way using this fun, funny, chatty, conversational, metaphorical, poetic, musical and experiential approach.

SENATOR ROGER F. WICKER (R-MS)

Roger F. Wicker has represented Mississippi in the United States Senate since December 2007. During his time in the Senate, Roger has championed pro-growth policies to create jobs and has worked to reduce spending, limit federal overreach, and maintain a strong national defense. He is a member of the Senate Republican leadership team, serving as chairman of the National Republican Senatorial Committee. Roger has actively supported cancer survivorship programs and efforts to fight heart disease with the American Heart Association, diabetes, childhood obesity and Alzheimer's. He has been recognized as a "champion" of polio eradication for his work to wipe out polio worldwide. Roger is the co-founder of the Senate Malaria Caucus and has worked to eliminate this preventable disease.

JOHN WINFIELD, MD

John B. Winfield, MD, is the Herman and Louise Smith Distinguished Professor of Medicine in Rheumatology Emeritus at the University of North Carolina. He was the Founding Director of the Thurston Arthritis Research Center and chaired the UNC Division of Rheumatology for more than 20 years. He is an internationally recognized investigator in the areas of immunology, autoimmunity and rheumatic diseases. He is also a retired practicing rheumatologist who has a commitment to the value of patient-reported outcomes in clinical care.
LORETTA WOODWARD VENEY

Loretta Woodward Veney's mom, Doris, was diagnosed with dementia in 2006, and her early struggle and unpreparedness as a caregiver for this disease prompted Loretta to write a book that she hoped would help others prepare more effectively. The book, entitled Being My Mom's Mom, was published in 2013 and provides strategies to cope more effectively with the heartbreak and many challenges this disease causes.

BENJAMIN ZIMMER, JD

Benjamin Zimmer, JD is a Senior Director at Axovant Sciences, Inc., where he is focused on raising awareness in the Alzheimer's community about the importance of clinical trial participation. Ben has worked on both the clinical and corporate teams at Axovant and its affiliate, Roivant Sciences. He previously served as a consultant at McKinsey & Co. and has held several positions in public policy, including as a member of the Obama-Biden Presidential Transition Team. Ben holds a JD from Yale Law School and an AB, magna cum laude, from Harvard College.
ABOUT UsAgainstAlzheimer’s

The one word you will never find in an UsAgainstAlzheimer’s mission statement is “patience.”

When more than five million Americans and more than 40 million people around the world are slowly losing their independence, their memories and, ultimately, their lives to Alzheimer’s disease, patience is not what we need. When 15 million caregivers in the United States and more than 100 million worldwide are experiencing enormous sacrifices in both their personal finances and their physical and emotional well-being, patience is not acceptable. And when the direct care costs of Alzheimer’s has already surpassed that of cancer and heart disease, with those costs expected to soar exponentially in the coming years, patience is not a virtue but rather a fiscal denial we simply cannot afford.

Through the power of passion and collaboration, UsAgainstAlzheimer’s has taken advocacy to a new level, changing the trajectory from business as usual to global activism, research and applied public pressure. We need, demand and expect progress now. The strides made in recent years tell us that disease-modifying treatments and even a cure are within reach. We insist upon the investments and the disruptive change that will lead to an accelerated delivery of these solutions to the millions who are and will be affected by this cruel disease.

We have created an international network of more than 100 organizations and corporations and mobilized a unified force comprised of those most affected by Alzheimer’s—women, caregivers, African-Americans, Latinos—and those most able to change its trajectory—industry, researchers and governments. With this Summit, our goal is to focus this collective energy on the critical steps needed to address the challenges of the tens of millions affected by this disease and the hundreds of millions more projected to have their lives inalterably changed in the years to come:
Speed Research Toward Lifesaving Treatments and a Cure

We are encouraged that the amount of federal money dedicated to Alzheimer’s research has increased significantly in the last few years and that the current Congress has taken steps to boost that annual funding to over $1 billion for the first time. Still, this is a step, far from a victory. Investments in research on Alzheimer’s treatments are still just a fraction of the dollars committed to other diseases, and less than a fraction of 1% of the enormous economic toll Alzheimer’s inflicts on our nation. In addition to meaningful, focused investments, policymakers also need to build the approval-and-coverage glide-path to ensure that new therapies, once developed, will be accessible to patients.

Deliver Economic Justice for, and Validate the Voice of, Alzheimer’s Patients, Caregivers and Families

The loved ones who care for Alzheimer’s patients make enormous sacrifices to do so, often accepting a significant loss in income as well as a degradation of their own physical and emotional well-being. Those who bear these burdens are disproportionately women and minorities. We believe that it is long overdue for Medicare and Medicaid to develop a caregiver support benefit that will make it more possible for families to take care of their loved one at home instead of having to turn, when they have no other options, to institutionalized care.

We also know the toll Alzheimer’s takes on those living the disease. Through a variety of innovative mechanisms, technologies and studies, we are working with researchers across the globe to validate the insights, experiences and risk/benefit safety preferences of patients and families to inform the Alzheimer’s research corpus.

Energize Intergenerational Activism to Bring an Alzheimer’s Cure Closer to Reality

We’re making enormous progress in Alzheimer’s research, but maintaining that momentum hinges on effective clinical trials. Today, more than 70,000 volunteers are needed for many trials and studies that can lead us closer to a cure. We need to encourage innovative approaches to engage Americans of all generations in the efforts needed to make Alzheimer’s a part of our history, not our future.
The Global CEO Initiative on Alzheimer's (CEOi)

- Launched the Alzheimer’s Big Data Constellation with Optum Labs and four pharmaceutical companies, with $700,000 in seed funding, to bring new analytical tools to bear on some of the biggest challenges standing between us and a cure.

- Secured strong U.S. government interest and European and Canadian government support for its push for conducting clinical trials faster and at lower cost.

- In 2016, will launch The Lausanne Dialogues, a year-long process of convenings and webinars to bring solutions to regulatory and access challenges that impede innovative Alzheimer’s medicines.

The LEAD Coalition now has 80 member organizations and collaborates with another 60 or more. Its 2015 growth spanned all major metrics: sign-on letters, social media followers, e-newsletter circulation, meeting participation and revenue (at 120.8% of budgeted goal). LEAD played a major role in shaping Alzheimer’s provisions in the 21st Century Cures Initiative legislation and securing provisions to increase National Institutes of Health (NIH) and Food and Drug Administration funding; advocating for increased funding for dementia research across NIH; and creating a path toward a dementia care and services research summit.
The Global Alzheimer’s Platform (GAP)

- Secured $3.45 million in start-up funding, plus in-kind executive management support from Eli Lilly and Janssen Pharmaceuticals, for this game-changing initiative

- Through public-private partnerships, created the GAP Registry, GAP Cohort and GAP-Net, which has enlisted 11 of ultimately 30 certified Alzheimer’s clinical trial sites

- Secured foundational collaborations with the Alzheimer’s Disease Patient- and Caregiver-Powered Research Network/Galaxy, University of Southern California-Alzheimer’s Therapeutic Research Institute, Brain Health Registry (University of California, San Francisco) and Landis Communications
# Thank You

**TO OUR SUMMIT SUPPORTERS**

## CHAIRS

- Jill Lesser and Jonathan Diesenhaus
- Trish and George Vradenburg

## CO-CHAIRS

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## HOST COMMITTEE

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ALZHEIMER’S
READINESS PROJECT
An Initiative By Eli Lilly and Company

Inspiring action by fostering a deeper understanding of Alzheimer’s, the evolving science, and the public health crisis it poses.

ALZREADINESSPROJECT.COM
Alzheimer's Researchers Say...

"It's a Numbers Game To Get To a Cure"

...and they're not just talking $$$

Sign-up for Clinical Trials

Help Break Down Barriers That Slow Alzheimer's Research

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Changing the way research gets done
We’re proud to support the National Alzheimer’s Summit and Out of the Shadows Dinner.

Vision: Dementia Solutions
Become the leading company focused on the treatment of dementia by addressing ALL forms and aspects of the condition

Mission: Create Value
Build a late-stage pipeline of CNS drugs in a capital-efficient manner to deliver value to patients and stakeholders.

Lead Drug in Phase 3 for Alzheimer’s Disease
Intepirdine (RVT-101) confirmatory phase 3 MINDSET data expected in 2017

Global Leader in Lewy Body Dementia
Intepirdine and nelotanserin could be the first drugs approved by FDA and EMA in dementia with Lewy Bodies (DLB): 4 clinical trials underway

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Our passion ignites progress

At Eisai, human health care is our goal. We give our first thoughts to patients and their families as well as helping to increase the benefits health care provides. Our therapies are designed to make a difference and have an impact on patients’ lives. We are Eisai, where medicine is more than just our business — it’s our passion.

Eisai is proud to support Us Against Alzheimer’s.
The Fight Against Alzheimer’s

By partnering for the common good, we can achieve uncommon results.
We proudly support UsAgainstAlzheimer’s.

&

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Medical breakthroughs may come out of the lab. But they begin in the heart.

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Merck is a proud sponsor of US Against Alzheimer’s.
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Through cutting-edge science, Biogen discovers, develops and delivers to patients worldwide innovative therapies for the treatment of neurodegenerative and rare diseases.

Biogen, dedicated to finding treatments for Alzheimer’s disease, is proud to support UsAgainstAlzheimer’s National Alzheimer’s Summit & Out of the Shadows Dinner.

WWW.BIOGEN.COM
FREE support and respite care services are available.

Please encourage families to apply for the Alzheimer’s and Dementia Care Relief Grant Program at:

HelpForAlzheimersFamilies.com

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Driving Innovative Research Worldwide

www.brightfocus.org

BrightFocus® Foundation
Cure in Mind. Cure in Sight.

We are proud to support the Out of the Shadows Dinner and Summit to help shed light on Alzheimer’s disease.

PhRMA is proud to be a supporter of UsAgainstAlzheimer’s National Alzheimer’s Summit & 3rd Annual Out of the Shadows Dinner.
We are committed to helping patients live longer, healthier lives.

PhRMA fromhopetocures.org

Consumer Technology Association™
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Proudly partnering with UsAgainstAlzheimer’s, WomenAgainstAlzheimer’s, and our clients to advocate for the resources we need for research, drug development, and care.

The Home Depot is proud of everything UsAgainstAlzheimer's is doing to eradicate Alzheimer's Disease by 2020.

is proud to support Trish and George Vradenburg and UsAgainstAlzheimers

WHEN CARING STARTS, POSSIBILITIES NEVER STOP.

See what we’re doing to help at aarp.org

Real Possibilities is a trademark of AARP.
Our We Won't Wait campaign is the first-ever effort to define Alzheimer's as a women's rights imperative — affecting both economic and health justice for women. We are rallying women to help us fight for an end to this disease.

Take action, raise your voice, JOIN US.

www.wewontwaitcampaign.org
We offer a special thank you to our 2016 National Alzheimer’s Summit State and Local Leadership Planning Committee Members.

Your knowledge, expertise and commitment have been invaluable in making the 2016 Summit a success.

We look forward to our enduring partnership.

Alzheimer’s & Dementia Alliance of Wisconsin
Alzheimer’s Disease Resource Center, New York
Alzheimer’s Greater Los Angeles, California
Alzheimer’s Mississippi, Inc.
Alzheimer’s New Jersey
Alzheimer’s North Carolina
Alzheimer’s Orange County, California
Alzheimer’s San Diego, California
Alzheimer’s Tennessee
Alzheimer’s Texas
Caring Kind, New York
The Podcast


*Raising the Voices of Those Living with Alzheimer’s & Caregivers on the Path to a Cure*
Interfaith meditations from faith and care leaders and guidance for support groups...

Spiritual support and connections to others are critical to improving quality of life and well being for caregivers. These volumes do just that...focusing on universal themes such as self care, grief and faith which can be easily implemented in congregations, senior living communities and by any Alzheimer's serving organization.

We congratulate Dr. Morgan and the Clergy Network for this outstanding and much needed resource.

—Lisa Winstel, Caregiver Action Network

Available on Amazon
Welcome to new members!

Faith United Against Alzheimer’s is a diverse coalition of faith leaders and organizations working to mobilize the faith community in this country in the fight against Alzheimer’s disease and related dementias.

www.faithagainstalzheimers.org
@FaithAgainstAlz
For more information:
202.349.3803

UsAgainstAlzheimers.org

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