The 2016 National Alzheimer’s Summit

September 27 to 29, 2016

Ronald Reagan Building and International Trade Center, Washington, DC

Capitol Hill, Washington, DC

Tuesday, September 27, 2016

5:30 pm  Kickoff Reception

Welcome – George Vradenburg, Co-Founder and Chairman; Trish Vradenburg, Co-Founder and Vice Chair, UsAgainstAlzheimer’s

Location: Capitol Hill: Kennedy Caucus Room: Russell 325

Toasts:

- Members of Congress: Senator Roger Wicker (R-MS); Senator Patty Murray (D-WA); Senator Edward J. Markey (D-MA)
- Daisy Duarte, LatinosAgainstAlzheimer’s Advocate for Individuals Living with Dementia and Caregivers, DIAN Study Participant
- Michael Ellenbogen, Member of several Alzheimer's and dementia advisory councils
- Mike King, President and CEO, Volunteers of America
- Sarah Lenz Lock, Senior Vice President for Policy, AARP
- Pernessa Seele, PhD, CEO and Founder, The Balm in Gilead, Inc.
- Janice Wade-Whitehead, Executive Director of Alzheimer’s Tennessee, Inc.

(UsAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

7:00 pm  Close

Wednesday, September 28, 2016

7:30 am  Registration and Breakfast
8:15 am  **Opening Reflection/Invocation – I Am Here** – Daniel C. Potts, MD, FAAN, President, Cognitive Dynamics Foundation

**Welcome** – George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s

(UsAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

8:30 am  **Voices of Alzheimer’s: Engaging Individuals Living with Dementia and Caregivers on the Path to a Cure**

**Snapshot:** The session will focus on insights and perspectives on living with Alzheimer's from those diagnosed with the disease and care partners, and strategies for raising the voices of individuals living with dementia and care partners to transform research, development of therapies and the clinical experience.

**Panelists:**

- **Moderator:** Meryl Comer, UsAgainstAlzheimer’s Board Member; WomenAgainstAlzheimer’s Co-Founder; President, Geoffrey Beene Foundation Alzheimer’s Initiative
- Leigh F. Callahan, PhD, Distinguished Professor of Medicine and Director for Community and Outcomes Research, Thurston Arthritis Research Center, University of North Carolina, Chapel Hill
- Greg O’Brien, Author of *On Pluto: Inside the Mind of Alzheimer’s*
- Carmen Pastor, President/Founder of Fuerza Contra Alzheimer’s
- Gurteen Schiavo and Malcolm Ian Cross, Family Living with Alzheimer’s
- John Winfield, MD, Distinguished Professor of Medicine in Rheumatology Emeritus, University of North Carolina, Chapel Hill
- Loretta Woodward Veney, UsAgainst Alzheimer’s Community Facebook Page Co-Moderator

(UsAgainstAlzheimer’s Staff Leadership: Virginia Biggar)

9:30 am  **Where Are We on the Path to 2025? (ResearchersAgainstAlzheimer’s Pipeline Analysis Launch)**

**Snapshot:** This session will provide perspective from various points of view, including researchers, industry leaders, and payers regarding the current state of the Alzheimer’s drug pipeline, as well as the path to future diagnostics and non-pharmacological treatments. A focus will be UsA2’s ResearchersAgainstAlzheimer’s second pipeline analysis (to be released at the National Alzheimer’s Summit). The first analysis (released March 31, 2016) showcased the 17 drugs that could reach market in the next five years, as well as an assessment of the readiness of our nation’s healthcare system.

**Panelists:**
Moderator: Drew Holzapfel, Executive Director, The Global CEO Initiative on Alzheimer’s Disease

- Phyllis Barkman Ferrell, Vice President and Global Brand Development Leader, Global Alzheimer’s Disease Platform team, Eli Lilly and Company
- Alan Gilbert, Director, Global Government and NGO Strategy, GE healthymagination
- Louis Jacques, MD, Chief Clinical Officer, Senior Vice President, ADVI
- David Morgan, PhD, Chief Executive Officer/Executive Director, USF Health Byrd Alzheimer Institute

(UsAgainstAlzheimer’s Staff Leadership: Drew Holzapfel and Patrick Rochelle)

10:30 am  Break

10:45 am  Early Detection and Path to Reducing Risk of Symptoms: What Can We Do Today?

Snapshot: This session will address the importance of early detection, lifestyle changes and addressing co-morbidities to reduce or delay Alzheimer’s symptoms. We will uncover the challenges that occur within families and within different healthcare specialties to explore opportunities to make improvements.

Panelists:

- Moderator: Richard Isaacson, MD, Director, Alzheimer’s Prevention Clinic, Weill Cornell Memory Disorders Program; Associate Professor of Neurology and Director of the Neurology Residency Training Program, Weill Cornell Medicine and NewYork-Presbyterian Hospital
- Neelum T. Aggarwal, MD, Chief Diversity and Inclusion Officer, American Medical Women’s Association; Cognitive Neurologist, Rush University Medical Center
- Rita Altman, MSN, RN, CVM, Senior Vice President of Memory Care and Program Services, Sunrise Senior Living
- Rhoda Au, PhD, Professor of Anatomy & Neurobiology, Neurology and Epidemiology, Boston University Schools of Medicine and Public Health; Senior Investigator/Director of Neuropsychology at the Framingham Heart Study
- Katie Maslow, MSW, Visiting Scholar at the Gerontological Society of America

(UsAgainstAlzheimer’s Staff Leadership: Liz Plant and Brooks Kenny)

11:45 am  Break/Lunch

12:15 pm  Lunch Discussion: Launching The Alzheimer’s Party
Snapshot: The session will serve as a Call to Action for the soon-to-be-elected US President and his/her Administration and Members of Congress. The session reinforces issues for the Capitol Hill Day and beyond.

Panelists:

- Representative Joe Kennedy (D-MA)
- Former Reprensetative Tom Davis (R-VA)
- Bob Cusack, Editor, The Hill
- Nihal Satyadev, President and CEO, The Youth Movement Against Alzheimer’s
- George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s
- Trish Vradenburg, Co-Founder and Vice-Chair, UsAgainstAlzheimer’s

(UsAgainstAlzheimer’s Staff Leadership: Robin Strongin)

1:15 pm The Economic Impact of Alzheimer’s on Women and Communities of Color

Snapshot: This session will focus on the economic and social impact of Alzheimer’s disease on women, with emphasis on the disparate impact on African American and Latino communities. The session will highlight findings and insights from the study “Gender Differences: A Lifetime Analysis of the Economic Burden of Alzheimer’s disease,” published in the Journal, Women’s Health Issue, “The Price of Dementia on Women” from the Milken Institute, and UsAgainstAlzheimer’s own research papers, including “The Cost of Alzheimer’s and Other Dementia for African Americans” and “U.S. Latinos and Alzheimer’s Disease: New Numbers Behind the Crisis,” developed in partnership with the USC Edward R. Roybal Institute on Aging.

Panelists:

Kickoff: Jill Lesser, President, WomenAgainstAlzheimer’s, Board Member, UsAgainstAlzheimer’s Network

Moderator: Gail Gibson Hunt, President and Chief Executive Officer, National Alliance for Caregiving

- Ross DeVol, Chief Research Officer, Milken Institute
- Darrell J. Gaskin, Professor, Johns Hopkins Center for Health Disparities Solutions
- Helen L. Sims, Vice President, Wealth Management Advisor, Merrill Lynch
- William Vega, PhD, Provost Professor, USC Edward R. Roybal Institute on Aging

Post-Panel Reflection: Mary Theresa Vasquez, RN, Health Advisor, Fuerza Contra Alzheimer’s

(UsAgainstAlzheimer’s Staff Leadership: Brooks Kenny and Jason Resendez)
**2:15 pm**  **Culturally Tailored Engagement Strategies for Addressing Alzheimer’s in Communities of Color**

*Snapshot:* This session will explore community-level programming and outreach strategies focused on raising awareness of dementia and breaking down barriers to diagnosis, treatment, and clinical trial participation for communities of color. The panel will highlight culturally tailored strategies and programming being implemented on the ground by service providers to address the growing impact of dementia on Latino and African American communities.

*Panelists:*

**Moderator:** Stephanie Monroe, Executive Director, AfricanAmericanAgainstAlzheimer’s Network
- Rushern L. Baker III, County Executive, Prince George’s County Maryland
- Margarita Gomez, MSW, Manager of Latino Services, Alzheimer's Greater Los Angeles
- Constantina Mizis, Founding Executive Director, The Latino Alzheimer’s and Memory Disorders Alliance
- Benjamin Zimmer, JD, Senior Director, Axovant Sciences, Inc.

*(UsAgainstAlzheimer’s Staff Leadership: Stephanie Monroe and Jason Resendez)*

**3:15 pm**  **Video: Understanding Dementia by Alzheimer’s Scotland** – Introduced by George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s; Trish Vradenburg, Co-Founder and Vice Chair, UsAgainstAlzheimer’s

**3:30 pm**  **Summit Wrap-Up – Key Actions and Insights for Hill Day Advocacy**

*Snapshot:* The session will include a discussion of key takeaways and next steps from the day’s convening, and will provide an refresher overview of what participants will need to know to complete successful and high-impact congressional office visits on Thursday’s Capitol Hill day.

*Facilitators:*

- Kevin Brennan, UsAgainstAlzheimer’s Policy Director
- Meryl Comer, UsAgainstAlzheimer’s Board Member; WomenAgainstAlzheimer’s Co-Founder; President, Geoffrey Beene Foundation Alzheimer’s Initiative
- Sally Sachar, COO, UsAgainstAlzheimer’s
- George Vradenburg, Co-Founder and Chairman, UsAgainstAlzheimer’s
- Trish Vradenburg, Co-Founder and Vice-Chair, UsAgainstAlzheimer’s
Musical Performance: Don Wendorf, PsyD (former caregiver and UsAgainstAlzheimer’s Activist) – “Painted Bits”

Close

Out of the Shadows Reception & Dinner
Ronald Reagan Building and International Trade Center
6:30 pm

Address: First Lady Laura Bush

Honoring:

- Senator Kelly Ayotte (R-NH)
- Nancy Pelosi (D-CA), Minority Leader, US House of Representatives
- Eli Lilly & Company

Snapshot: This is a globally recognized event that brings Alzheimer’s disease into the national spotlight where it belongs. At our Out of the Shadows dinner, we are honored to have former First Lady Laura W. Bush join us in a conversation on Alzheimer’s and caregiving with NPR’s Diane Rehm. We will also recognize Congresswoman Nancy Pelosi, Senator Kelly Ayotte and Eli Lilly & Company for their commitment to the fight against Alzheimer’s. The dinner will once again attract prominent sponsors and guests from across the nation, including members of Congress, researchers, experts, philanthropists, news media and corporate leaders. The evening will showcase the unique perspectives of women in the fight against Alzheimer’s. In addition, Greg O’Brien, author of On Pluto: Inside the Mind of Alzheimer’s, will receive the inaugural Bea Lerner Valor Award for his hope and bravery in his battle against Alzheimer’s.

Capitol Hill Day
Thursday, September 29, 2016

7:15 am  Coach Transfer from JW Marriott to Capitol Hill (leaves promptly at 7:30 am)

8:30 am  Breakfast on the Hill

Location: Capitol Visitor Center – Congressional Meeting Room North

Snapshot: The goal of this session is to empower advocates for their Hill Day visits and hear from several senior leaders in Congress on legislative efforts to help caregivers who are helping a loved one living with Alzheimer’s. The session will be highlighted by remarks from members of Congress and UsA2 leadership, followed by a brief refresher on the Hill meeting objectives and final Q&A.

Welcome and Introduction – George Vradenburg and Trish Vradenburg, Co-Founders and Chairman/Vice-Chair, UsAgainstAlzheimer’s
Perspective – Jed Levine, Executive Vice President, Caring Kind

Congressional Presentations by House co-sponsors of the Alzheimer’s Beneficiary and Caregiver Support Act (H.R. 5681):

- Representative Peter Roskam (R-IL)
- Representative Linda Sanchez (D-CA) to be introduced by Jason Resendez, Executive Director, LatinosAgainstAlzheimer’s Network

Final Congressional Presentation:

- Representative Xavier Becerra (D-CA), Chair House Democratic Caucus (Invited) to be introduced by Jason Resendez, Executive Director, LatinosAgainstAlzheimer’s Network

Final Hill Day Meeting Logistics and Q&A: Kevin Brennan, UsAgainstAlzheimer’s Policy Director

9:00 am Meetings with House and Senate Offices (Agenda Note: meetings may overlap with breakfast program)

12:00 pm Boxed Lunch Informal Networking/Gathering Lunch (1.5 hrs)

Location: Senate Hart Room 902

3:00 pm Close